

SOUTHERN CAL.

Oct. 4, 1975
Lettermen's Day

Kinnick Stadium

Official Program

One Dollar



Keep BEEF IN YOUR LINEUP



with
IOWA
Cornfed Beef . . .

IOWA BEEF INDUSTRY COUNCIL
promoting Iowa's No. 1 Industry through
Education, Research, and Promotion.
Jim Mullins
Chairman

GO HAWKS

MEET THE TEAM THAT COVERS THE TEAM!

For all the action of Iowa football, tune in WHO Radio and follow the Hawks with Iowa's most professional broadcast team . . . WHO Sports Director Jim Zabel, coach Bob Commings, former Hawkeye player/coach Gary Fletcher, and athletic director Bump Elliott! Join the WHO team every Saturday on 1040 for live, on-the-scene coverage of every exciting Iowa football contest!



1:00 p.m. BOB COMMINGS SHOW
AID Insurance Services

1:15 p.m. HAWKEYE PREVIEW
Butterworth Tire Co.

1:25 p.m. PLAY-BY-PLAY with JIM ZABEL and GARY FLETCHER
Pester Derby Stations
American Federal Savings
Northwestern Bell Telephone Co.

following the game **SCORE PARADE**
Associated Grocers of Iowa
Triple "F" Feeds

4:55 p.m. WHO ACTION NEWS
Des Moines Savings and Loan

5:00 p.m. LOCKER ROOM REVIEW
Continental Western Insurance Co.

5:20 p.m. FOOTBALL FINAL

5:45 p.m. PRESS BOX REPORT
with **JIM ZABEL** and **BUMP ELLIOTT**
Crossroads U.S.A. Restaurant (I-80/I-35)
Nu-Sash Windows



WHO 1040

FROM THE TOP, BOB

THE PLAY-BY-PLAY: BOB BROOKS

Bob Brooks is big-time sports broadcasting! You'll enjoy Bob's brisk play-by-play reporting of Hawkeye football. Bob is the Dean of Iowa Sports Broadcasters, with a record of more years of TV and radio sports reporting than any other broadcaster in the state. He has been honored three times as Iowa Sportscaster of the Year by the National Sportscasters & Sportswriters Awards Association. If you can't make the game, follow each play with Bob Brooks on KCRG Radio-1600!



KCRG RADIO 1600

IN-DEPTH REPLAY: GUS SCHRADER

Read all about Saturday's game in the big Sports Section of the Sunday Cedar Rapids Gazette: Sports Editor Gus Schrader and his staff of sports writers brings you complete coverage of Hawkeye football. Gus has been voted Iowa's Sports Writer of the Year six of the last twelve years. Photos of great plays, sequence photos, interviews with players and coaches. . . combined with the writing skills of Gus and the Gazette Sports Dept. supply you with accurate, interesting highlights and details of the game. The Gazette . . . MORE of interest to Eastern Iowans!



**The
Gazette**

CEDAR RAPIDS

PLAY IT AGAIN, GUS

Today's Yardstick

IOWA 0-3-0

Illinois	L	12-27
at Syracuse	L	7-10
Penn State	L	10-30
Oct. 4 Southern Cal		
Oct. 11 at Ohio State		
Oct. 18 at Indiana		
Oct. 25 Minnesota		
Nov. 1 at Northwestern		
Nov. 8 Wisconsin		
Nov. 15 at Purdue		
Nov. 22 Michigan State		

TEAM STATISTICS

	IOWA	Opp
First Downs	44	49
Rushing Yards	572	580
Passing Yards	107	327
Passes	7-37	20-43
Passes Int. by	2	3
Punting Average	39.4	40.9
Yards Penalized	127	127
Fumbles—Lost	14-5	12-6
Total Points	29	67

TOP INDIVIDUAL STATISTICS

RUSHING	Att	Net	Avg	TD
Rod Wellington	32	141	4.4	2
Bob Holmes	29	127	4.4	1
Jim Jensen	19	104	5.5	0
Dave Schick	16	73	4.6	0
Mark Fetter	17	53	3.1	0
Tom McLaughlin	33	38	1.2	1

PASSING	Att	Comp	Pct	Yds	TD
T. McLaughlin	31	7	.226	107	0
B. Caldwell	6	0	.000	0	0

RECEIVING	No	Yds	TD
Jim McNulty	3	60	0
Bill Schultz	2	33	0
Brandt Yocom	2	14	0

SOUTHERN CAL 3-0-0

Duke	W	35-7
Oregon State	W	24-7
Purdue	W	19-6
Oct. 4 at Iowa		
Oct. 11 Washington State		
Oct. 18 Oregon		
Oct. 25 at Notre Dame		
Nov. 1 at California		
Nov. 8 Stanford		
Nov. 15 at Washington		
Nov. 22 UCLA		

TEAM STATISTICS

	USC	Opp
First Downs	59	50
Rushing Yards	908	429
Passing Yards	213	451
Passes	14-38	33-72
Passes Int. by	5	3
Punting Average	41.1	36.1
Yards Penalized	216	127
Fumbles—Lost	12-3	8-4
Total Points	78	20

TOP INDIVIDUAL STATISTICS

RUSHING	Att	Net	Avg	TD
Ricky Bell	87	560	6.4	7
Vince Evans	37	133	3.6	2
Dwight Ford	16	79	4.9	0
Mosi Tatupu	12	59	4.9	1
Dave Farmer	10	56	5.6	0
Paul Rice	6	9	1.5	0

PASSING	Att	Comp	Pct	Yds	TD
Vince Evans	34	11	.320	161	0
Rob Hertel	4	3	.750	52	0

RECEIVING	No	Yds	TD
Randy Simmrin	4	64	0
Shelton Diggs	3	54	0



Football just wouldn't be football without the **Pigskin**.

Because of the great strength and durability of Pigskin, it was the material used to make the original football, and today it still is the standard ball used in thousands of collegiate and pro games every fall.

BUT MORE IMPORTANTLY, THE GREAT NUTRITION, VARIETY AND TASTE OF PORK HAS MADE IT A FAVORITE MEAT ON TRAINING TABLES THROUGHOUT THE COUNTRY!

That's right . . . athletic trainers and nutritionists know that today's high-quality lean pork provides many essential elements and basic proteins that are required for strong healthy bodies . . . without adding lots of fat forming calories. And football players obviously need to be strong, healthy, and durable!

FOOTBALL PLAYERS TRAIN ON PORK, IT'S GREAT FOR SPECTATORS TOO!

. . . without pork, where would this great sport be?

**IOWA
PORK
PRODUCERS
ASSOCIATION**

***Amana* makes the greatest cooking
discovery since fire even greater.**



New *Amana* Touchmatic *Radarange* MICROWAVE OVEN revolutionizes microwave cooking.

Makes microwave cooking simple as 1-2-3!

The Amana Touchmatic Radarange Microwave Oven makes it possible to get food from the freezer to the table—sizzling hot—with one setting at the beginning. It's as easy as 1-2-3! Because you can program defrost and slo-cook or defrost and cook—in combination. Put in a frozen roast. Touch the numbers for the defrosting time and cooking time—and the solid state "computer" takes over. It will defrost the roast—automatically wait for the temperature to even—and then cook the roast. It's all automatic. It even shuts itself off and tells you dinner's ready with a "beep."

There's a digital clock on the control panel that displays the time in big, bright numbers. When you're cooking, this is a split second timer that displays the remaining cooking time. Then when cooking's done—it remembers, and displays the time of day automatically. You can use the timer without cooking to time other things . . . like long distance phone calls.



At last, with the Amana Touchmatic Radarange Microwave Oven, you can enjoy gourmet cooking, simmering and high speed cooking versatility . . . combined with an ease of operation never before possible with a microwave oven.

The Amana Touchmatic Radarange Oven cooks fast, clean and cool.

With 675 watts of cooking power, the Touchmatic Radarange Oven cooks almost everything in about one-fourth the usual time—on paper, glass, china—right on the serving platter. The food gets hot but the oven stays cool. So cleanup is a snap.

The Amana Touchmatic saves energy too!

It uses 50% to 75% less electricity than a conventional electric range. And with the cost of energy going up and up—using an Amana Touchmatic Radarange Oven will help keep your electric bill down.

For a demonstration see your Amana Retailer. Or write Ann McGregor, Dept. 531, Amana, Iowa 52203.

If it doesn't say *Amana*—it's not a *Radarange*
MICROWAVE OVEN

Backed by a century-old tradition of fine craftsmanship.
AMANA REFRIGERATION, INC., AMANA IOWA 52203 • SUBSIDIARY OF RAYTHEON COMPANY

IOWA



PRESIDENT WILLARD L. BOYD



ROBERT RAY
Big Ten and NCAA
Faculty Representative



ROBERT KELLEY
Chairman, Athletic Board



CHALMERS (BUMP) ELLIOTT
Director of Athletics

Take time out after the game at Mr. Steak



AMERICA'S STEAK EXPERT

Drop in after the game for great food to top off a perfect football weekend.

Choose from steaks that are only U.S.D.A. Choice beef cuts, and are sure to match anyones appetite.

Or may we suggest our mouth watering seafood dinners, which are truly a delight of any Old Salt.

Want the best of both worlds? Our famous steak and seafood combinations offer the savory taste of steak along with luscious seafood, cooked to your pleasure.

So come in after the game for great food, at a price we're sure you'll appreciate, and the friendliest waitresses in town.

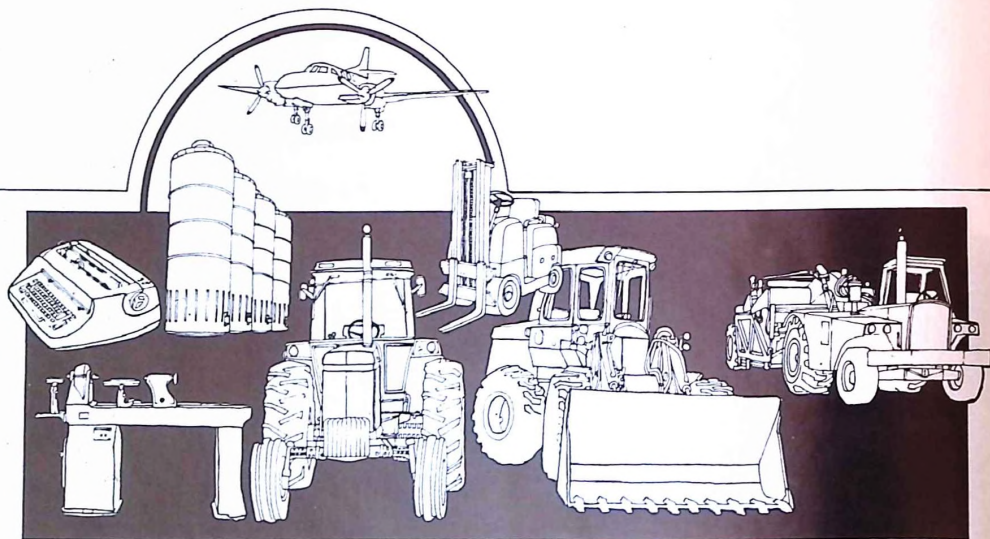
Visit us at one of the four eastern Iowa locations below:

Dubuque
2660 Dodge St.

Cedar Rapids
130 Collins Road

Coralville
Highway 6 West

Waterloo
2936 University Ave.



LEASE EVERYTHING YOUR BUSINESS NEEDS

E. J. Scherman
Executive Vice President
Home Office
LeaseAmerica Corporation
200 American Building
Cedar Rapids, Iowa 52401
319.366.5331

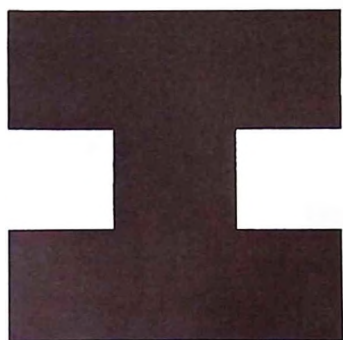
John Cornwall
Marketing Director
Home Office
LeaseAmerica Corporation
200 American Building
Cedar Rapids, Iowa 52401
319.366.5331

Free inboard WATS number

1 800 772 2051 (in Iowa)
1 800 772 2052 (in Iowa)
1 800 553 5458 (outside Iowa)

LEASEAMERICA

LeaseAmerica Corporation, Division of MorAmerica Financial Corporation, Peter F. Bezzanson, Chairman of the Board



HAWKEYE FOOTBALL STAFF

The Team
Behind
The Team



Head Coach Bob Commings



Dave Beckman



Tom Cecchini



Larry Coyer



Dennis Green



Dan McDonald



Kent Stephenson



Howard Vernon



Bill Whisler



Bernie Wyatt

The "I" Club Needs You, Loyal Hawkeye Fans—Join Today!!

THE "I" CLUB is not limited to graduates, or even former students. Anyone who is interested in the advancement of the University may join.

THE GRANTING of scholarships to worthy young men and women for study at the University is just one of the development projects of the "I" Club.

NEW MEMBERS are cordially invited to membership in the "I" Club. Your loyalty and support of the University, when added to our present strength, will provide a great force for the building of a greater University.

BOARD MEMBERS

Kermit Buntrock—Storm Lake, President
Eddie C. Jones—Mason City, Vice-President
Richard McKeen—Iowa City, Secretary-Treasurer
Gary Weber—Muscatine
Bill Logan—Keokuk
Bill Krause—Hampton
Frank Carideo—Cedar Rapids
Floyd Magnusson—Fort Dodge
Bob Walton—Oskaloosa
Kenneth H. Bastian—Cedar Rapids
Bill Vernon, Jr.—Newton
Randy Duncan—Des Moines
Dick Woodard—Davenport
Jim Stopulos—Davenport
William Fluegel—Cedar Rapids
Max Ruschmeyer—Ottumwa
Ben Morris—Tama
Gary Fletcher—Des Moines
Bruce Tarbox—North English
Bernard Lowe—Des Moines
Wendell Day—Muscatine
Tom Nersim—Iowa City
Sharm Schaeferman—Iowa City
Mac McCausland—Waterloo
Bill Blinkinsop—Clinton
Jim West—Sioux City
Tony Heiling—Dubuque
Tom Wegener—Tipton



To: Jersey Jermier
"I" Club, The University of Iowa
Fieldhouse
Iowa City, Iowa 52242

I'm interested in promoting the welfare of The University of Iowa.
I hereby apply for membership in the "I" Club.

Name

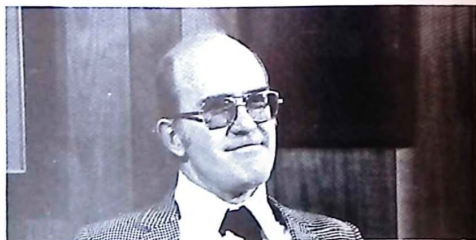
Address

City..... State..... Zip.....

Minimum dues \$15.00 per year per person.
Make checks payable to "I" Club.

We have many organizations that make it possible to continue to compete at the top of college athletics. The "I" Club is one of those outstanding groups of Iowa fans. These fans are without question some of the best the athletic world has to offer. We need your membership and we the football staff, support the "I" Club all the way.

Bob Commings
Head Football Coach



IT'S GREAT TO BE A HAWKEYE

the Game Scout...

THE LEAST KNOWN, BUT THE MOST IMPORTANT
COG IN THE GAME PLAN

As coaching techniques and working conditions in the college ranks have improved through the years, so have the life and liberty of the game scout and his pursuit of the opponent's strategy.

In the old days, a college coach visiting the campus of a future opponent was looked upon purely and simply as a spy. Nothing more, nothing less. To the coach, whose team he was scouting, the visiting assistant was considered to be a sinister character bent on stealing his secrets. He was likened to an espionage agent, complete with turned-up collar and hat brim over the eyes. He was no better than a thief.

Nowadays, scouting the opposition is recognized as a respected part of coaching. No more lurking in the shadows or making notes on matchbook covers. A college scout can now expect to walk without fear of being stoned, or tarred and feathered, into an opponent's stadium, clipboard and binoculars in plain view. Usually, he is given a press box ticket upon request and assigned a certain seat, complete with workbench. Complimentary softdrinks and halftime snacks are not uncommon.

Now before you start asking, "What, you mean they pay those guys?", let us look into the life of a college football assistant, or at least that part of it directed toward accumulating information about the enemy.

It's midweek, about dusk, and 65 per cent of the working class is heading home from work. Thirty-four per cent is heading to work. You are an assistant coach, charged with scouting next week's opponent, so you fit into the one per cent category of people who have finished one job and are about to start another.

Until this particular juncture in time, you had probably been working with defensive ends or coaching linebackers. If you were on a small col-

lege staff, your duties may have included coaching the golf team and teaching three classes of world history.

Now it is time to put on another hat, that of a scout. In the next five days you will function in a new and entirely different role. You may make two transcontinental flights in a matter of 30 hours and do without enjoyments like family togetherness and sleep.

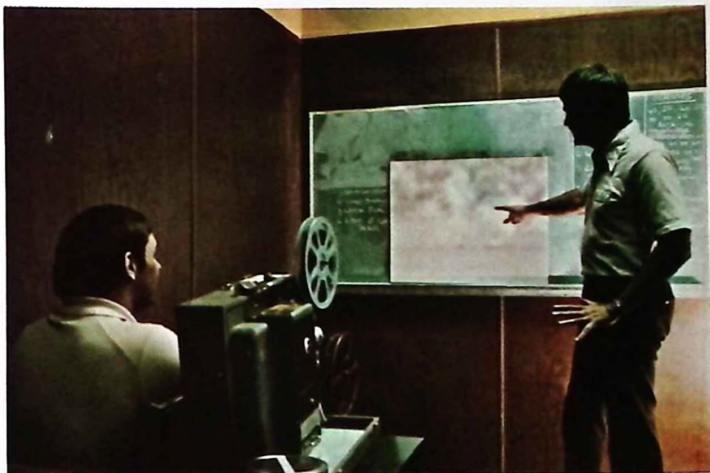
Most coaches who scout will tell you that they don't sleep between Friday night and Sunday night and in this three-day period, they will work the equivalent of two of most men's normal work week. It is in this half-week period that the assistant coach becomes one of the least known and most important cogs in the college football machine. He is the game

scout.

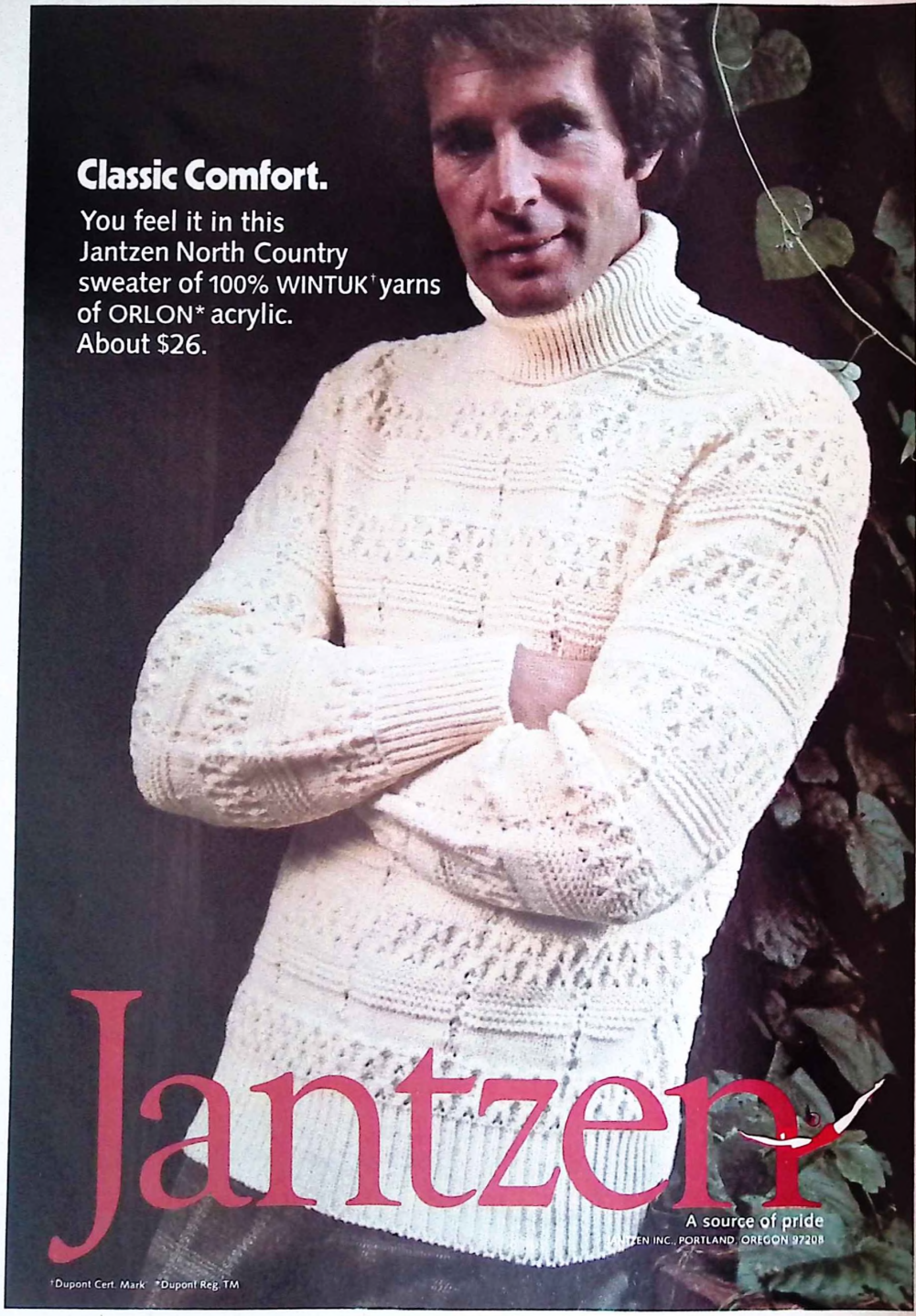
Some of today's veteran coaches still like to talk about the old days to their young assistants. They will tell of "hunt squads" being sent into the far reaches of the practice area or stands, looking for enemy aides who might be charting information for their next opponent. They remember the names of coaches who slyly changed the number of the jerseys of their top players—sometimes even in games—to confuse onlooking scouts. It was not uncommon for coaches to keep their best and trickiest plays secret until they needed them, revealing them neither in earlier games nor—if they could help it—in practice.

One veteran coach, who has become famous for his scouting, recalls a confession he made to his head coach after being assigned to his first

continued



A game scout's notes and game films are important aids in planning strategy.

A man with dark, wavy hair is shown from the chest up, wearing a white turtleneck sweater with a complex, textured knit pattern. He has his arms crossed and is looking slightly off-camera with a gentle smile. The background is dark and out of focus, showing some green foliage on the right side.

Classic Comfort.

You feel it in this
Jantzen North Country
sweater of 100% WINTUK¹ yarns
of ORLON^{*} acrylic.
About \$26.

Jantzen

A source of pride

JANTZEN INC., PORTLAND, OREGON 97208

¹Dupont Cert. Mark ^{*}Dupont Reg. TM

scouting mission — that he didn't know what he was expected to do. "Just watch the game and write me a letter about it," he was told.

"By the late '40's, the letter-writing stages of game scouting were past. More detail was required. The more facts, the better. By the late 1960's, scouts were getting seats in the press box and had at their disposal brochures of the competing teams, detailed play-by-play accounts of the game, final statistics, everything.

The whole atmosphere, style and tone of game scouting has, over the course of recent years, been altered. Methods and techniques are applied according to the preference of the individual coach, his school or his conference. Alabama's practice is to assign one opponent to one assistant coach and that man will follow that same team as long as he is on Bear Bryant's staff or as long as that opponent is on the Tide's schedule.

Some schools assign one man, usually the most knowledgeable and most perceptive assistant on the staff, to scout every opponent. Esco Sarkinen was that man at Ohio State where he went 30 years before seeing a home game.

Still other schools send as many as four scouts to see a game involving a future opponent, sometimes more if both schools happen to be on their current schedule.

You are not on a large staff at a school that can afford to send a battery of scouts to watch next week's foe. You and you alone will be responsible for the scouting report around which next week's game plan will be constructed.

You have just finished putting in several hours on the practice field and several hours before that in staff meetings. A shower and an evening meal behind you, it is time to apply your thoughts to the task ahead. For two nights, Wednesday and Thursday, you study and analyze the films of the team your school will play 10 days hence.

You look at four films, which is normal, and you break down every play of every game, noting the statistics, hashmarks, field position, formation, etc. You record everything that happens, including shifts, motions, ball carriers and pass receivers, on a

special computer sheet. It is painstaking work and you are not surprised to look at the clock and see that it is three o'clock in the morning.

A sound but short sleep is interrupted by the alarm clock, signalling that it is Friday and time for another full day. It's off to the airport for a two-hour flight and this time, luckily, you're flying west and will gain an hour. Then you remember that you'll be losing it coming back.

You arrive in time to have dinner

have already filled in several of the blanks on your pre-printed computer sheet. You know you can't afford to waste a second during the game. You are allotted only 30 seconds, sometimes less, between plays to record everything pertinent about a play. Your previous study helps because you know what this particular team likes to do in a given situation. If a new play unfolds or if it involves unusual blocking, you hurriedly diagram it (there is space on each com-



The game scout at work, focusing on every play and charting every result from the press box.

and then it's back to your notes for one more analysis. You feel confident that you can predict every play in every situation. But you know, no matter how long you have studied, there will be surprises. There always are.

You make a point of getting to the stadium two hours before kickoff time. After getting set up in your assigned seat, you stroll around talking to sportswriters, sportscasters, photographers, even cheerleaders. Cheerleaders? You'd be surprised at the bits of information you can obtain by talking to people who don't know who you are. You might, for instance, uncover the fact that a player or players had been suspended or sidelined by an injury that is supposed to be a guarded secret.

By the time the game starts, you

puter sheet for two such diagrams). You know if you miss a detail, such as the pass route of the wide receiver, you can usually tell what the player has run by where he's coming back from. If there is a question about how many yards were gained on a play, you can always check it later on the play-by-play handed out in the press box.

You use coded markings that would appear applicable to the fusion formula of the H-bomb. Actually it is the play coding system used by your own team. A play may go down as "F 44 D T SC-FB-RF." Translated, it means a fake draw to the left halfback over left tackle followed by a screen pass to the fullback in the right flat. Or, on defense, "60 CC" is a six-man defensive line; "50 blitz-R" is a five-man line with the linebackers

continued 71

the WIDE RECEIVER

...HANDS, SPEED AND MOVES



While the average football fan might find the intricacies of interior line play difficult to follow from the stands, keeping track of wide receivers poses very few problems. In such a visible and crucial position as split end or flanker, the college football player must possess excellent hand-eye coordination, footwork and quickness, and it also doesn't hurt to have blazing speed. What do coaches look for in a player expected to play wide receiver? That's the subject of this interview with a highly successful coach.

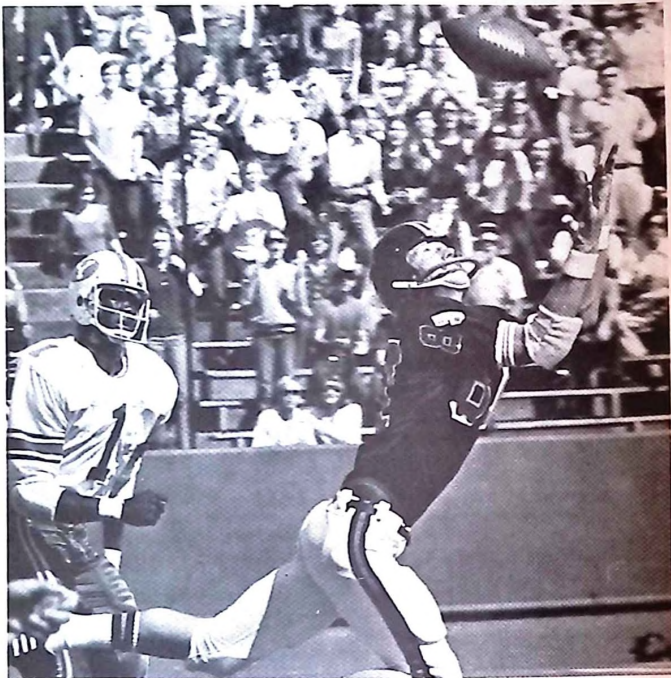
Q Coach, what are the basic qualities you look for in a recruit you expect will play the wide receiver position?

A Well, there are five essential points to look for in a receiver: Speed, hands, size, toughness and blocking ability. Speed is the one ingredient born in a receiver. If a coach can discover a boy in a gym class or in the track program who has great speed, he has the starting point for developing an outstanding receiver.

From that starting point, quickness of feet must be developed. An outstanding receiver must have the quickness to come off the line, stop, and break to the inside or outside. A coach will find some receivers who do not have outstanding overall speed, but are able to get deep just because they have quick, short moves to fake out a defensive back.

Q You mentioned "hands" as an essential requirement for a wide receiver. Is "touch" or "feel" for the football an easy skill to teach?

A No, not at all. We have drills to work on an individual's hand-eye coordination, but this is a quality that sometimes is never possible to develop in an athlete. The natural basketball or baseball player who has this fine touch will go up in a crowd to catch the ball; he will get his hands on it if the football is anywhere near him. The use of the body is impor-



Catching the long, over-thrown passes is only one talent a wide receiver must possess.

tant, too—knowing which parts of the arms and torso to use in catching the ball.

Q How important is size for a wide receiver?

A We don't have a stereotyped individual that we look for, realizing that each individual is going to be different. If a coach is fortunate, he may have an outstanding receiver who is over six feet tall with speed and touch. However, we know this isn't always the case. There have been superb flankers in the range of 5 feet 10 inches tall. Little guys can make quick, jerky, short, choppy movements and change directions better than guys with longer legs, while the longer-legged individuals can probably present a better deep

threat. So if you can get a tall guy to present a good short threat, or a short guy to present a good deep threat, then you've found exactly what you want.

Q What did you mean by "toughness" in relation to a wide receiver.

A The kind of toughness we are talking about is the athlete who will play 11 games a season and do the job in each of the games. He is the one who will catch the ball in a crowd, take the 'shots' that are part of the wide receiver's job, and still not be injury-prone.

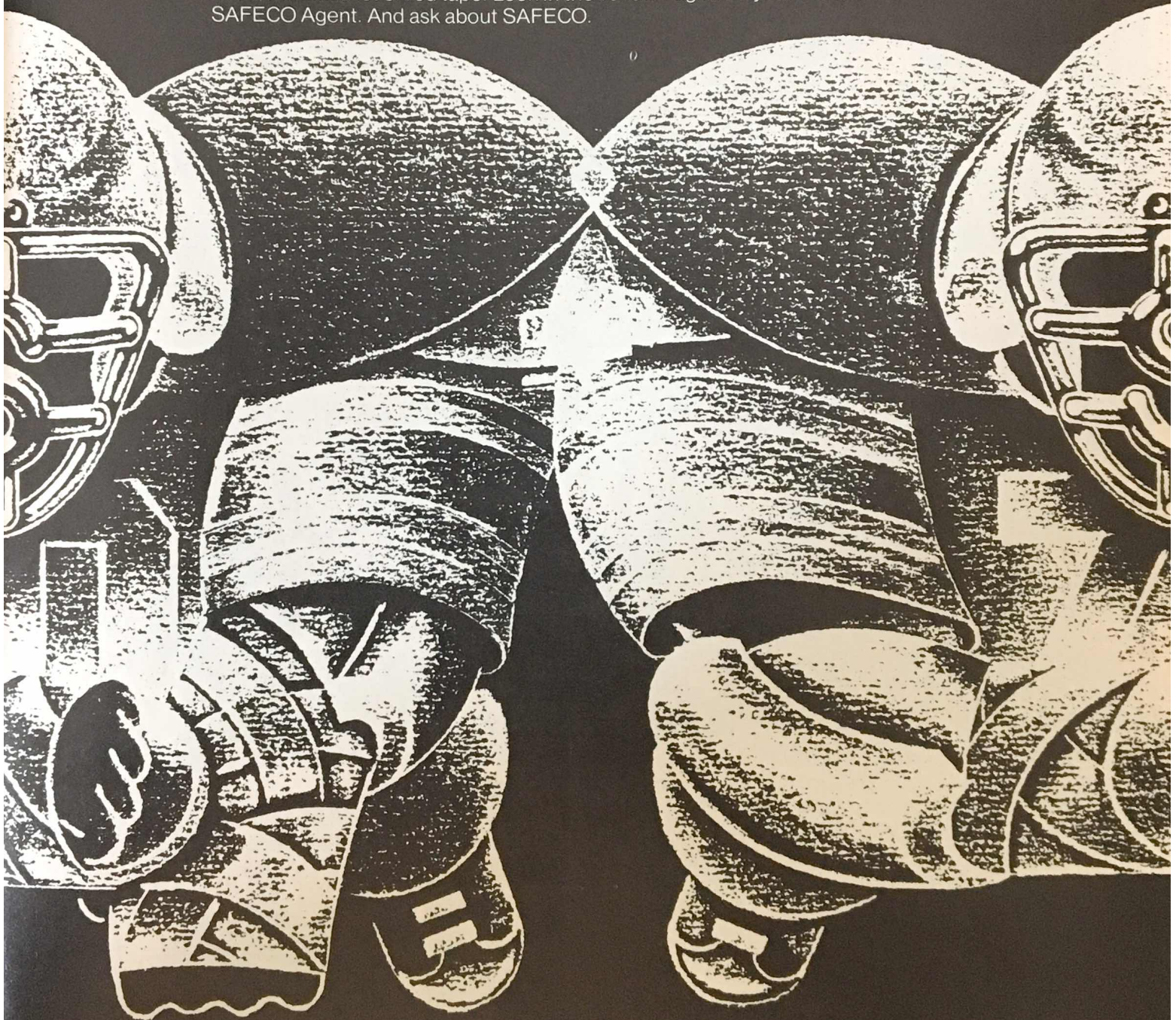
Q Is blocking ability a high-priority item for a wide receiver?

A A high school receiver doesn't have to necessarily possess this characteristic. If he has the other four

continued 9t

GOOD DEFENSE IS A GOOD POLICY.

When you're insured with SAFECO you can get a good policy on just about everything you value. What's more—we'll try to save you money on all kinds of insurance. And our claims service is fast and fair. Make sure you get everything you need, without a lot of red tape. Look in the Yellow Pages for your Independent SAFECO Agent. And ask about SAFECO.



SAFECO

Tackle Nevada



There's more to Nevada than 21 tables, Frank Sinatra and Hoover Dam. There's a human side. An American side. Like Charlie on the right. He's been over every inch of Nevada in his 92 years and it's people like Charlie who helped us compile 4 books on our state and its heritage.

Outside Reno and Las Vegas there's a different Nevada. A land of nostalgia. Ghost towns and relics. Majestic desert and breathtaking scenery is only a small part of Nevada, the real America waiting for you to explore.

Tackle Nevada on your next vacation and if you get to Goldfield wish Charlie a happy 93rd.

For information on Nevada vacations write to:
The Nevada Department of Economic Development,
State Capitol, Carson City, Nevada.



**Bet on Nevada
for history.**

blitzing and flooding the right offensive zone.

The nomenclature you use is that of your team for two reasons: (1) You don't know the play code system used by the opponent you are scouting, and (2) it will be tough enough preparing your players for next week's opponent without asking them to learn a completely foreign system every week.

When the game is over, you hang around to get statistics and play-by-play sheets, six copies of each so that every member of your coaching staff will have one. You also pick up the film of the game you've just seen, knowing that this may be a little above and beyond the call of duty. Most schools have the film delivered by late Sunday or early Monday, but you don't want to chance a delay. You wait for the film, picking it up later that evening. Often it is as late as 2 a.m. This delays your catching a flight home, but you know that by bringing the film back personally, you will be assured time to view it Sunday morning and complete your scouting report. While you're waiting on the film, you pass the time analyzing your report of the game.

You catch the "red eye" flight at 1:35 a.m., arriving just in time to be at the office at 7 o'clock Sunday morning. That's when your computer sheets must be delivered to the computer key punch operators. Your material is digested, sorted, classified and divided into sets of tendencies, preferences, trends and patterns. Things may show up like what the opposing team prefers to do from the right hashmark on second and long yardage when the ball is on its 40 with the second team quarterback in the game.

While the computer is doing its thing, you are in your office diagramming your upcoming opponent's most-used plays and its most-used defenses. You make special note of its top personnel and which backs got the call on key plays during the scoring drives. You know that most schools don't have their scouting reports done until Monday night. You enjoy a personal satisfaction in know-

ing that your efforts and sacrifice have given your team a day's jump on the opposition.

The computer material comes back early Sunday afternoon and you begin putting the various elements together. By the time dusk arrives, you have completed a packet of 18 to 24 pages. It includes everything you've observed, plus some extras like: the number of seconds it takes the scouted team to get off a punt and the "hang time," the time the ball remains in the air during a punt.

You have listed the material numerically, according to favorite running plays and favorite passes in various offensive situations. You have also presented the information in diagrams which show specifically how the opposing players line up in a particular formation, how often they use that formation, how many runs and how many passes.

With this information, the defensive coaches can formulate their game

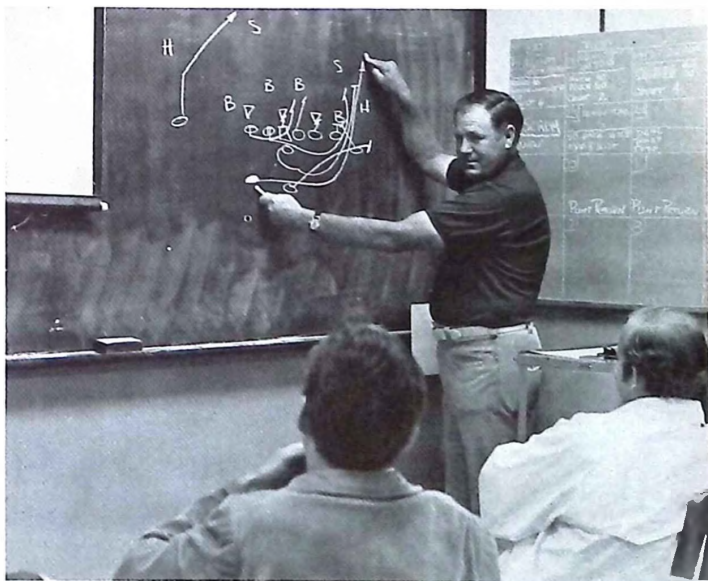
plan. They can prepare their players for certain plays in certain situations. The offensive coaches can take the defensive tendency charts and plan their strategy, hoping to come up with plays that counteract certain defensive tactics used most consistently by the opposition.

While you have been completing your scouting report, your head coach and the other assistants have spent the day grading the films of your game of the day before. Now after 12 hours of work, they turn to your newly-completed scouting report. The report is studied and discussed in detail for four to five hours.

Between 11 o'clock and midnight, after a 122-hour work week and no sleep since Friday night, you head home. Then, it's back to the office at 7 a.m. Monday. You'll be tired, but ready to go full speed through another week.

Yes, game scouts are paid. And they earn every penny of it.

'According to the scouting report,' says the coach, 'they like to run the halfback sweep on third and six.'





Heineken-
het fijnste bier
van Holland-is het
meest geïmporteerde
bier in Amerika-#1
omdat Heineken zo heerlijk smaakt.

WIDE RECEIVER

continued



qualities I mentioned—speed, hands, size and toughness—they will help him become a better blocker. A wide receiver in any top-notch college is expected to be a good blocker. You figure that in one game, even for a team that throws the ball often, any one wide receiver can only expect to catch the ball six to eight times. That means that in the other 70-odd plays that you run in an average ballgame, one wide receiver either has to run a complimentary route and then block after somebody else makes the catch or else he blocks for a running play. So while some people may think of blocking as not being a high-priority item for a wide receiver, you can see that when you come right down to it, blocking is important for a wide receiver.

Q Are there any other qualities a wide receiver should have that we haven't mentioned?

A Well, as I said before, each receiver has his own style, and the coach's task revolves around utilizing each player's natural talents. However, there are a couple of other qualities that go into the best wide receivers. First, he must have a unique type of courage. Another is the confidence to be convinced that he is going to catch the ball. The wide receiver must spend enough time with his quarterback so that they know each other's thoughts and moves as well as their very own.

Q Coach, we've been talking about the qualities of a wide receiver so far. Without getting overly technical, maybe we could briefly go into some detail about the various techniques of playing the wide receiver position.

A We break down the wide receiver's techniques into stance, alignment, release from the line of scrimmage, depth, patterns, how to catch the ball, and what to do after the catch.

Q We might as well take them one at a time. Let's start with the stance. Is there more than one starting stance?

A A receiver can use an upright position, what we call a two-point stance, to get a better look at the defensive formation or to fight off a defender's "bump and run" pressure. Or he can use a three-point stance. In the three-point stance, the receiver has his outside foot back and rests the fingers of his outside hand on the ground. The head hangs down naturally as he looks to the inside and watches the ball being snapped.

Q The next technique you mentioned was alignment.

A The wide receiver's alignment, or where he lines up for the snap of the ball, depends a lot on the type of quarterback in the game. The flanker can line up anywhere from eight to fifteen yards wide, while the split end can be as close as two yards to the tackle on his side or as many as twelve yards away. Just exactly where the receivers line up is determined by the blocking assignment and the strength of the quarterback's arm. Another key point involves the field position. If the wide receiver is near the sideline with little operating room, then he never should become aligned so wide or so short that he places himself at a disadvantage with the defensive back. The defender can move inside if the receiver lines up too far out and, thus, restricting the receiver to the sideline.

Q How important is the receiver's start at the snap of the ball?

A The release is probably the most important phase of training a wide receiver. We discussed speed before, but now we are talking about an explosion off the line of scrimmage followed by a drive upfield. If the defensive back lines up right on the wide receiver, it forces an inside or outside move at the snap of the ball. If he can't get right back into his assigned pattern and he was the primary receiver on the play, the quar-

terback will have to throw to one of his secondary receivers.

Q We don't have the time to get involved in an intricate discussion of all the various patterns a receiver can run, but I do want to know exactly what you meant by "depth."

A This varies with different types of patterns, but the basic starting point for a wide receiver is to go 12 yards downfield and then either come back or go deep. Against a zone defense, the receiver should sprint off the line of scrimmage at full speed and drive the deep coverage back so the linebackers are forced to be responsible for a larger area. In man-to-man coverage, the receiver has to angle in or out, weave, or use a change of pace to get a good position on the defender.

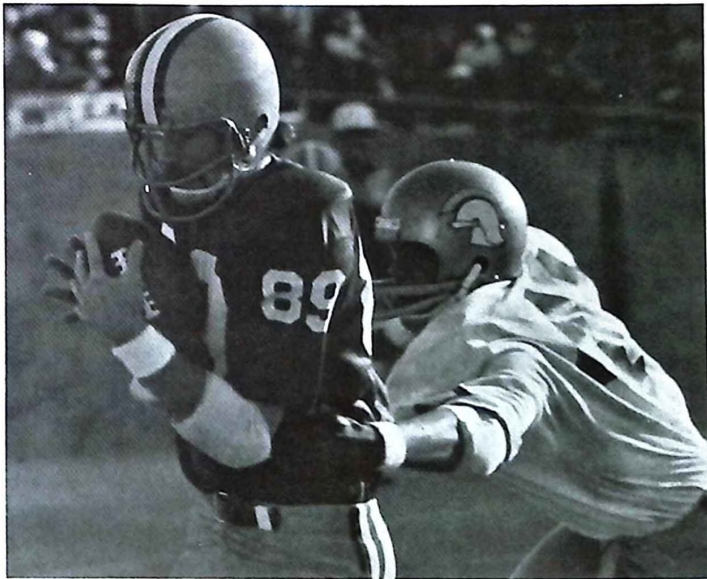
Q What's the most important part of catching a football?

A Using the body. It sounds strange because a receiver is usually thought of in terms of his hands or speed. However, it's easier to catch the ball against the body rather than reaching for it. This technique also screens the defensive back from the ball.

Q We've already touched on downfield blocking, and our time's just about up, so let me say thanks, coach, for giving our readers an in-depth look at the wide receiver.



It is most important for a receiver to catch the ball in-close whenever possible to prevent a fumble when hit by a defensive back.



WHAT OFFICIALS DO

WHEN THEY'RE NOT ON THE FIELD



▲ **DAVE KAMANSKI** of the Pacific-8 Conference is an Occidental College (Ca.) graduate with a master's degree from Long Beach State University. He was appointed to the conference roster in 1960, has worked the East-West Shrine game and the Rose Bowl in 1969 and 1973. At present, Dave is employed as Physical Education Director at Cerritos College, (Norwalk, Ca.) where he also doubles as Track and Field Coach. An active Rotarian, he spends much time skiing and surfing.



▲ **A. C. "Butch" LAMBERT, SR.** is definitely one of the busiest officials in the Southeastern Conference. A graduate of the University of Mississippi, Lambert has been a football official in the SEC for 22 years, a basketball referee for 20, has worked in the Mississippi State Legislature for 12, where he serves as chairman of the Ways and Means Committee and also is on the rules, labor and public utilities committees. That's not even his regular job. He is employed by Rockwell International as Director of Employee Relations at the Tupelo and Jackson, Tenn. plants. "Being an official helps me have good rapport with the people I work with, both at Rockwell and in the legislature," Lambert said. "It helps me keep my cool, like in basketball and football, when everyone is losing theirs, I'm paid to keep mine."

DR. R. D. MENTON, JR. (42), of the Atlantic Coast Conference, a veteran of 19 years in officiating sports, is a practitioner of general dentistry in Ellicott City, Md. It is there that "Bo" resides with his wife and four children. He is president of the Howard County Medical Center which comprises fifty-odd practitioners of all health fields; a member of Rotary International, Howard County Youth Program, Howard County Historical Society and a Y.M.C.A. sustaining member. Also, he is the owner of a 40 unit motel in nearby Aberdeen, and for more diversion, he owns a 300 acre waterfront corn and soybean property on the Eastern Shore.

▼ continued



Mr and Mrs 'T' Bloody Mary mix

Vodka, gin, rum, tequila — even aquavit — never had it so good. Use 3 parts Mr and Mrs "T" Bloody Mary Mix to 1 part of any of them. Stir over ice for the perfect Bloody Mary.



Mr and Mrs 'T' Mai Tai mix

Just like you get them in The Islands. Mix 3 parts Mr and Mrs "T" Mai Tai Mix with 1 part rum in double old fashioned glass of crushed ice. Stir and garnish with pineapple stick and maraschino cherry.



Mr and Mrs 'T' Gimlet mix

For the perfect gimlet — mix 2 parts Mr and Mrs "T" Gimlet Mix with 3 parts of either vodka or gin (or even rum). Froth it in a blender or stir over ice. Garnish with thin lime slice or a green cherry. Umm. Ambrosia.



Mr and Mrs 'T' Whiskey Sour mix

The versatile mix. Use whiskey, scotch, rum — whatever your choice. Mix 2 parts Mr and Mrs "T" Whiskey Sour Mix to 1 part of your favorite spirits. Shake well or stir over ice and garnish with mint, cherry or orange slice.



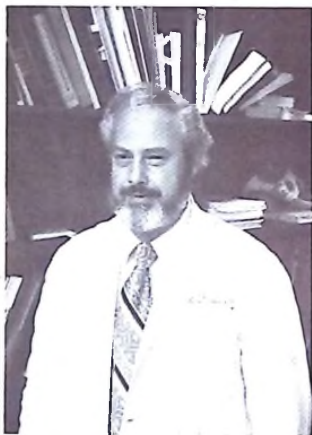
officials

continued

CHARLES MOFFETT was appointed to the officiating staff of the Pacific-8 Conference in 1960. Since that time he has refereed in the East-West Shrine game (1970) and the Rose Bowl (1969, 1970). A graduate of the University of Kansas, Charlie is now Corporate Director of Personnel for the Boeing Company in Seattle. He is also President of the Seattle Chapter of the National Football Foundation and Hall of Fame, and is on the Board of Directors of the Salvation Army (Puget Sound area), King County Boys Club, and Washington-Alaska Blue Cross. What free time he has is somewhat concentrated on his 10 handicap golf game.



DR. BOBBY RIMER of the Atlantic Coast Conference is presently the director of the obstetrics and gynecology training program at Charlotte Memorial Hospital and Medical Center, as well as Associate Chairman of the Department of Obstetrics and Gynecology at the same institution. This involves the training of undergraduate physicians from the University of North Carolina School of Medicine, and the graduate level training of resident physicians who have come to the program from various medical schools across the country. Other interests of a non-medical nature include part-time farming, and an active interest in American history, particularly the Civil War era.



RICHARD G. WALTERHOUSE of the Big Ten is a graduate of West Point (1946), later obtaining a graduate degree from the University of Michigan and presently is the owner of a construction firm in Ann Arbor, Michigan. Dick has been working in the Big Ten Conference since 1962, although he began his officiating career in 1953. He officiated in the 1969 Chicago Tribune All-Star game; the 1973 Orange Bowl and the 1975 Rose Bowl game. He is a past president of the Ann Arbor Board of Education and is currently a County Commissioner. The game of football has benefited greatly from his services. Dick and his wife Carroll have three boys.



JERRY I. MARKBEIT of the Big Ten is a 1956 graduate of the University of Illinois. Probably one of the most enthusiastic and dedicated men in officiating, Jerry began his career immediately after graduation and has appeared in the Rose Bowl (1972). In his desire to help fans to better understand the game, Jerry wrote the book, *The Armchair Referee*. The book provides 500 answers in layman's terms concerning the rules of the game. At present, he is the National Advertising Manager for "Where" magazine. Jerry and his wife Roberta have two daughters.

Hawkeye Profile: Devlin and Walters

They Combine for a Powerful Point of Attack

by Nick Quartaro

Iowa football quiz question for ten points: What has four legs and weighs 530 pounds? A cow? No. A Brahma bull? Sorry. Give up? Would you believe the left side of the offensive line?

For the last two and one half years Joe Devlin and Rod Walters have been playing side by side for the Iowa offense as guard and tackle respectively. They have complemented one another in working together to form one of the most devastating offensive line combos in college football.

Devlin, from Malvern, Penn., is 6-5 and weighs 272 pounds. His counterpart, Walters, is from Berkley, Mich., and is a speck smaller at 6-4 and 258 pounds.

An interesting fact is that both have added solid amounts of weight to reach their present size. Devlin was a mere 225 when he arrived as a rookie and Walters weighed about 215.

A big factor which all Hawkeyes will vouch for can be attributed to Coach Bob Commings' emphasis on a weight program. Commings set team goals for the Hawks to be the strongest and toughest team in America. Joe and Rod are prime examples of how the squad has taken the weight program to heart.

"Coach Commings penetrates when he talks to you. He emphasized the weights because he said it would pay off, so I do it," says Devlin.

Line coach Kent Stephenson notices a different kind of Devlin this fall: "Joe has come of age as a senior. He has accepted the leadership role. This year he is beginning to work extra on his own. He's the first in line for team drills and he picks up the slack vocally when things get tough. Of course he is held in awe because of his physical size, but even more he is respected for what he does."

Anonymity is a part of every offen-

The author is a Hawkeye football player and a junior in the School of Journalism.



sive lineman's career. Their position puts them in the hub of the action. They receive little glory. There are no statistics that measure a blocker. Who are those guys between the ends?

"Offensive linemen can't expect recognition like running backs," says Walters. "It doesn't bother me. The only thing that matters to me is that I know I'm doing my job and the team is moving the ball."

Devlin gets satisfaction somewhere

else: "The scoreboard tells whether I'm doing my job or not. As long as we have more points than our opponent, that's all I care about."

Maturity plays an important role in the life of a football player, especially an offensive lineman. Experience is hard to come by as a young player, but once it is gained, it can be priceless.

Rod Walters is a three-year letterman. He was originally a guard and changed to tackle in the spring of 1973. "I think Rod is what you dream of when coaching tackles," says assistant coach Dave Beckman. "He plays with great intensity and aggressiveness. When he was practicing this spring, he didn't act or play like a veteran, he was working like he was still trying to make the team."

Devlin is a two-year letterman who began as a tackle and switched to guard. "Rod and Joe's experience has helped them a great deal. They are now familiar with our offense," said Stephenson. "What most people don't notice is that both of these men are great athletes. They are not just massive and strong, but also quick for guys their size."

Devlin and Walters are both candidates for post-season honors and the pro draft, but neither player is at all concerned with that right now.

"I just want to win this year; forget about all that other stuff," says Devlin.

"I have no future ambitions right now, I'm just worrying about this season," added Walters.



Walters (76) and Devlin (72) tower over Iowa huddle.

FALSTAFF®

*America's
Premium Quality Beer.*



FALSTAFF BREWING CORP., ST. LOUIS, MO.



Dennis Armington



Doug Benschoter

Introducing... The University of Iowa HAWKEYES



Bob Blaha



Scott Boettner



Leonard Bolton



Dave Bryant



Shanty Burks



Dave Butler



Butch Caldwell



Jim Caldwell



Mark Callaghan



John Campbell



Rick Cunningham



Bruce Davis



Joe Devlin



Ed Donovan



Tyrone Dye



Bob Elliott



Mark Fetter



Kerry Feuerbach



Mike Frantz



Tom Grine



Steve Groen



Jim Hilgenberg



Bobby Hill



Robert Holmes

WMT RADIO goes with the HAWKEYES



Pigskin Preview: Joe Martelle leads off on football Saturdays with a summary of action around the nation. **On The Sidelines:** WMT Sports Director Ron Gonder talks with Iowa Coach Bob Commings about today's game. **Hawkeye Countdown:** Mike Reilly sets the scene during the final moments prior to kickoff. **Iowa Football Play-By-Play:** Ron Gonder brings you all the action with analysis by Mike Reilly. **Iowa Athletic Director Bump Elliot** discusses game progress at halftime. **Postgame Review:** Ron talks with members of the Iowa coaching staff about what happened during the game and why. **Pigskin Parade:** Ninety minutes of football scores and game highlights from around the nation with Joe Martelle.

The WMT SPORTS CAVALCADE is brought to you by: Kentucky Fried Chicken; Iowa Beef Industry Council; The Iowa Credit Union League; The Harvestore Dealers of Eastern Iowa; Frake and Strothman, Inc., Iowa City; Harvestore Systems, Inc., Waterloo; and Skyline Harvestore, Inc., Nashua. And by . . . Ar-Jay Building Products, Inc., Cedar Rapids; Mid-Continent Bottlers of Cedar Rapids; Iowa Glass; Eastern Iowa FS Service Companies; and Hupp Electric Motors, Cedar Rapids. In addition, these progressive Iowa City Merchants bring you WMT SPORTS CAVALCADE: Bremer's Men's Stores; Ginsberg's Jewelers; and Lorenz Boot Shops.

WMT radio 600



Joe Hufford



Bill Itschner



Andre Jackson



John Jaye



Jim Jensen



Bob Jeschke



Mike Klimczak



Gary Ladick



Jon Lazar



Aaron Leonard



Chris Mackey



Rick Marsh



Dan Matter



Dave Mattingly



Mike Mayer



Tom McLaughlin



Jim McNulty



Eugene Mollet



Dean Moore



Ed Myers



John Patyk



Steve Paulson



Warren Peiffer



Rick Penney

**No car in America
gets better mileage
than Datsun B-210
41 mpg.**



B-210 Hatchback

Datsun B-210. 41 mpg in the EPA highway tests. Period.

**Datsun
Saves**



TIME
MAGAZINE
QUALITY
DEALER
1978

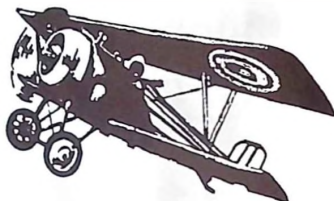
Hartwig Motors

124 W. Benton

Iowa City, Iowa

THE AIRLINER

22 South Clinton



- Bud and Michelob on Tap
- Mixed Drinks
- Fine Food

A tradition at The University of Iowa

Visit the expanded Airliner



Carousel INN & CONFERENCE CENTER



MOTEL - RESTAURANTS - SUPPER CLUB

12 ROOM CONVENTION CENTER CROWN ROOM SEATING 600

Compare What We Offer:

- * 12 Private Dining Rooms
- * Restaurants Open 7 Days
- * Iowa City's Largest Menu
- Featuring FINE IOWA MEATS
- * WHY WAIT FOR A TABLE - Prompt Efficient Service!!

FOR RESERVATIONS CALL

351-6324

CONFERENCE CENTER	351-8580
MOTEL	351-6324
RESTAURANT	338-3818

EXIT 69 OFF I-80

HWY 6 W 218 IOWA CITY

JET SET WEEKENDER SPECIAL

- * Poolside Room (Children FREE)
- * \$27.00 Carousel Dollars to spend anywhere in the Complex
- * Complimentary CHAMPAGNE
- * FREE UNLIMITED Use of all Facilities—Saunas, Pools ETC.
- * TOTAL COST — \$52.95 + Tax.

WHERE THE "HAWKS" EAT AND SLEEP



Mark Phillips



Nick Quartaro



Doug Reichardt



Jerry Runta



Tom Rusk



Bob Salter



Mike Sambo



Dave Schick



Bill Schultz



Dan Schultz



Ernie Sheeler



Chuck Sodergren



Roger Stech



Barry Tomasetti



Lenny Trocano



Steve Vazquez



Curt Vondrak



Dave Wagner



Steve Wagner



Walt Walker



Rod Walters



Nate Washington



Rod Wellington



Nate Winston



Steve Wojan



Brandt Yocom

The Fabulous Five

They Won Two Consecutive Big Ten Basketball Championships

By **ERIC C. WILSON**

Retired Iowa Sports Information Director

Memory-jogger for old timers and semi-old timers: Look back 20 or so years and remember fondly a group of Hawkeyes who played basketball so well they earned the nickname "Fabulous Five."

And for those of you who were youngsters in 1955 and 1956, this close-knit combination won two Big Ten titles and a fourth and a second in NCAA tournaments.

Call the roll of the ex-Hawks who are assembling here this Lettermen's Day weekend and recall Carl Cain and Bill Schoof, forwards; Bill Logan, center; Sharm Scheuerman and Bill Seaberg, guards of 1955 and 1956. McKinley (Deacon) Davis teamed with Cain in 1955, completing his fourth year of play, and Schoof replaced Davis in 1956.

They won 24 of 28 Big Ten games under the coaching of the late Frank (Bucky) O'Connor and in 1956 took thirteen straight in the Big Ten after losing the opener. The league record was 11-3 in 1955.

Compared with most players of the mid-70s, these athletes of the mid-50s were no physical giants. Tallest was Logan at 6-7; followed by Schoof, 6-6; Cain, 6-3; Scheuerman and Davis, 6-2; and Seaberg, 6-0.

But they were quick and clever, good shooters and had teamwork and togetherness down to a fine point. They knew each other's moves and reacted immediately to changing game situations. Their ball-handling was slick and baffling.

Scoring in those days was not as heavy as it was in 1970 when Iowa's unbeaten title team had fourteen

games over 100 points. The Fabulous Five never reached the 100-point level but it had consistent scoring and a stubborn defense.

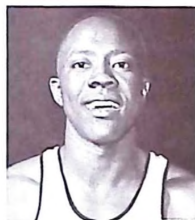
Logan was scoring leader each year and the top game highs were his 36 points against Temple and Cain's 34 against Kentucky in the 1956 NCAA tournament play.

Vignettes of quick personal memories: the slick hook shots of Logan and his rebounding; Cain's outside shooting (he would have had more points if the present goal-tending rule had existed); Scheuerman and Seaberg breaking up opponent's passes and setting up the attack; Davis' faking and ball-handling; and the 79 percent free throwing of Seaberg and his deadly jump shots from outside.

Logan and Cain were all-confer-

ence selections and made some All-America squads. Cain later played on the U.S. championship team in the 1956 Olympic games.

Those of us who watched these teams will not soon forget them. They had personality to match their many skills.

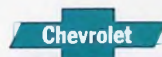


Deacon Davis



Principal characters in Big Ten basketball championships in 1955 and 1956 were (from left) Sharm Scheuerman, Bill Logan, Carl Cain, Coach Bucky O'Connor, Bill Schoof and Bill Seaberg.

Chevette.

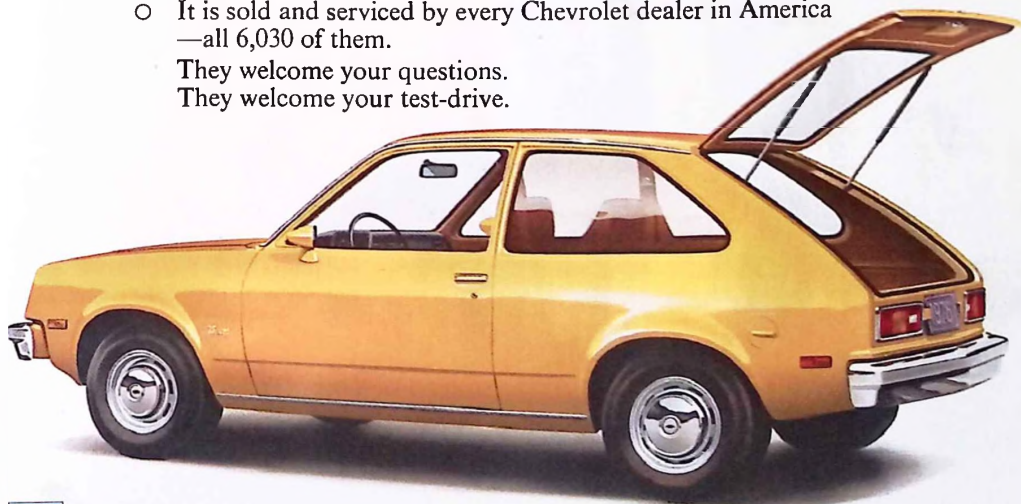


Chevrolet's new kind of American car.

- Chevette is international in concept, design and heritage. It incorporates many engineering features proved around the world.
- Its wheelbase is 94.3 inches. And overall length is 158.7 inches.
- Its turning circle, compared with that of any foreign or domestic car, is among the smallest.
- It gives you more head room and front leg room than some leading foreign cars.
- It can carry cargo up to four feet wide.
- It's basically a metric car. And, as you know, the metric system is on its way to becoming the standard American measurement.
- It has a standard 1.4-litre engine, with a 1.6-litre engine available (except on the Scooter).
- It comes with a self-service booklet.
- It's a two-door hatchback, with seating for four in the standard Chevette, Rally, Sport and Woody versions. A two-passenger version, the Scooter, is also available.
- It is sold and serviced by every Chevrolet dealer in America—all 6,030 of them.

They welcome your questions.

They welcome your test-drive.



Iowa Lineup

OFFENSE

TE—80 Yocom, 13 Grine
LT—76 Walters, 65 Leonard
LG—72 Devlin, 66 Boettner
C—56 Hilgenberg, 54 Myers
RG—64 Butler, 63 Davis
RT—71 Ladick, 67 Klimczak
SE—23 Schultz, 87 McNulty
QB—11 McLaughlin, 17 B. Caldwell
LB—22 Jensen, 39 Schick
RH—41 Wellington, 35 Donovan
FB—30 Holmes, 48 Fetter

DEFENSE

LE—89 Phillips, 81 Hill
LT—59 Marsh, 78 Dye
NG—51 Bryant, 33 Trocano
RT—97 Benschoter, 68 Willis
RE—96 Washington, 90 Wagner
LLB—20 A. Jackson, 32 Feuerbach
RLB—36 Armington, 52 Campbell
LC—18 Elliott, 21 J. Caldwell
LS—49 Burks, 46 Danzy
RS—29 Penney, 18 Elliott
RC—38 Stech, 28 Salter

PUNTER—98 Matter

PLACEMENTS—8 Quartaro

THE HAWKEYES

4 Brady, SE	54 Myers, C
8 Quartaro, K	56 Hilgenberg, C
9 Sodergren, DB	57 Groen, C
10 Reichardt, QB	58 Cunningham, OG
11 McLaughlin, QB	59 Marsh, DT
12 Rusk, FB	60 Mayer, C
13 Grine, TE	61 Callaghan, OG
16 Runta, QB	63 Davis, OG
17 Caldwell, B, QB	64 Butler, OG
18 Elliott, DB	65 Leonard, OT
19 Mollet, HB	66 Boettner, OG
20 Jackson, A, LB	67 Klimczak, OT
21 Caldwell, J, DB	68 Willis, DT
22 Jensen, HB	71 Ladick, OT
23 Schultz, B, SE	72 Devlin, OG
28 Salter, DB	73 Kriehner, LB
29 Penney, DB	74 Sambo, OT
30 Holmes, FB	75 Blaha, OG
31 Hufford, LB	76 Walters, OT
32 Feuerbach, LB	78 Dye, DT
33 Trocano, NG	80 Yocom, TE
35 Donovan, HB	81 Hill, DE
36 Armington, LB	82 Mattingly, DE
37 Sheeler, HB	83 Wagner, S., DE
38 Stech, DB	84 Paulson, SE
39 Schick, HB	85 Moore, DE
40 Winston, HB	87 McNulty, SE
41 Wellington, HB	89 Phillips, DE
43 Jackson, M., LB	90 Wagner, D., DE
44 Lazar, HB	91 Frantz, TE
45 Vazquez, LB	92 Tomasetti, DT
46 Danzy, DB	96 Washington, DE
48 Fetter, FB	97 Benschoter, DT
49 Burks, DB	98 Matter, K
51 Bryant, NG	99 Schultz, D., DT
52 Campbell, LB	

COCA-COLA BOTTLING CO.

851 66th Avenue SW

Cedar Rapids, Iowa



Look up America.
Enjoy the real things.



Southern Cal. Lineup

OFFENSE

TE—82 Ship, 80 M. Howell
ST—76 Powell, 70 Miller
SG—61 Hickman, 66 P. Howell
C—68 Cordell, 69 Bethel
WG—64 Davis, 63 Morris
WT—65 Jackson, 78 Page
SE—18 Simmrin, 12 Randle
QB—8 Evans, 6 Hertel
TB—42 Bell, 22 Ford
FB—36 Tatupu, 29 Hollmer
FL—26 Diggs, 7 Thurman

DEFENSE

OLB—57 Lewis, 85 Cobb
LT—79 Jeter, 92 Dimler
NG—97 Rhames, 71 Steele
RT—93 Nunnally, 95 Underwood
OLB—59 Celotto, 52 Martin
ILB—50 Bruce, 55 Williams
ILB—54 Logie, 60 Matthews
LC—46 Reece, 33 Odom
RC—47 Roberson, 23 Bush
SAF—49 Strozier, 43 Robinson
ROV—48 Hogan, 44 Burns

PUNTER—39 Walker

PLACEMENTS—39 Walker

THE TROJANS

5 Carey, QB	52 Martin, OLB
6 Hertel, QB	53 Wakefield, ILB
7 Thurman, FL-S	54 Logie, ILB
8 Evans, V., QB	55 Williams, ILB
10 Studdard, SE	57 Lewis, OLB
11 Hartwig, FL	59 Celotto, OLB
12 Randle, SE	60 Matthews, ILB-OLB
13 Bingham, FL	61 Hickman, OG
14 Spino, DB	62 Beard, OT
16 Robinson, M., SE	63 Morris, OG
17 Connors, TB	64 Davis, OG
18 Simmrin, SE	65 Jackson, OT
19 Lee, SE	66 Howell, DL
21 Cain, TB	67 Flood, C
22 Ford, TB	68 Cordell, C
23 Bush, DB	69 Bethel, OG
24 Rice, TB	70 Miller, OT
26 Diggs, FL	71 Steele, NG
27 Jamerson, FL	72 Peters, DT
29 Hollmer, TB	73 Evans, K., OT
30 Gipson, TB	74 Schumacher, OT
31 Tarver, TB	75 Van Dyke, DT
33 Odom, DB	76 Powell, OT
36 Tatupu, FB	78 Page, OT
38 Johnson, DB	79 Jeter, DT
39 Walker, P-PK	80 Howell, TE
40 Lucas, DB	82 Shipp, TE
41 Kenton, OLB	84 Houghton, LB
42 Bell, TB-FB	85 Cobb, LB
43 Robinson, R., DB	87 Galbraith, TE
44 Burns, DB	91 Gelker, ILB
46 Reece, DB	92 Dimler, DL
47 Roberson, DB	93 Nunnally, DT
48 Hogan, DB	95 Underwood, DT
49 Strozier, DB	97 Rhames, NG
50 Bruce, ILB	98 Lacy, C
51 Lawryk, OG	

The Ironmen Era Revisited

**At the exciting new Ironmen Inn, I-80 at
Exit 59-Coralville**

Managed by Terrace Inns, Inc., The Ironmen Inn is a tribute to that great Hawkeye team of '39, coach Eddie Anderson and players like Nile Kinnick, Mike Enich, Erwin Prasse and Bruno Andruska who left an indelible mark on Iowa sports history.

Mementos of the Ironmen era . . . in the form of handsomely framed newspaper sports pages, headlines and photos of the fighting '39ers line the walls of the Sports Page Coffee Shop and the Lobby along with remembrances of other great achievements in Hawkeye sports history.

And there's more. Besides the intriguing decor, The Ironmen Inn offers some of the most attractive and comfortable accommodations in the Midwest. Dine informally at the Ironmen Inn's buffet or order from the menu in the beautiful Governors Room. There's also "live" entertainment in the Fireside Lounge nightly, except Sundays, so plan your next "night on the town" at the exciting Ironmen Inn.



THE IRONMEN INN

I-80 at Exit 59-Coralville Phone: (319) 351-6600

Managed by Terrace Inns, Inc.

SO. CAL. ROSTER

No.	Player	Pos.	Ht.	Wt.	Year	Hometown
5	Mike Carey	QB	6-0	199	Soph	San Francisco
6	Rob Hertel	QB	6-2	185	Soph	Hacienda Heights
7	Dennis Thurman	FL-SB	6-0	170	Soph	Santa Monica
8	Vince Evans	QB	6-2	205	Jun	Greensboro, N.C.
10	Howard Studdard	SE	6-4	204	Soph	Los Angeles
11	Carter Hartwig	FL	6-1	180	Fresh	Fresno
12	Ken Randle	SE	6-0	180	Jun	Kansas City, Mo.
13	Bob Bingham	FL	6-1	175	Soph	Sacramento
14	Mark Spino	DB	6-1	185	Jun	Las Vegas, Nev.
16	Mike Robinson	SE	6-1	190	Jun	Richmond
17	Rod Connors	TB	6-2	190	Soph	Rancho Cordova
18	Randy Simmrin	SE	6-1	170	Soph	Burbank
19	Junior Lee	SE	6-2	180	Sen	Long Beach
21	Lynn Cain	TB	6-1	207	Soph	Los Angeles
22	Dwight Ford	TB	5-11	180	Soph	Bell
23	Ron Bush	DB	6-0	180	Jun	San Bernardino
24	Paul Rice	TB	5-11	193	Fresh	Lewisville, Texas
26	Shelton Diggs	FL	6-3	195	Jun	San Bernardino
27	Ron Jamerson	FL	6-2	205	Jun	Pacoima
29	Kurt Hollmer	TB	6-0	190	Soph	Alamo
30	Tony Gipson	TB	5-11	175	Soph	Long Beach
31	Bernard Tarver	TB	5-10	185	Jun	Bakersfield
33	Ricky Odom	DB	6-0	180	Soph	Los Angeles
36	Mosi Tatupu	FB	6-0	225	Soph	Honolulu, Haw.
38	Ron Johnson	DB	6-1	185	Sen	Los Angeles
39	Glen Walker	P-PK	6-1	220	Jun	Gardena
40	Jim Lucas	DB	6-2	200	Sen	Arcadia
41	Steve Kenlon	OLB	6-0	195	Soph	Fullerton
42	Ricky Bell	TB-FB	6-2	215	Jun	Los Angeles
43	Robin Robinson	DB	6-0	177	Soph	Los Angeles
44	Mike Burns	DB	5-11	193	Jun	Richmond
46	Danny Reece	DB	6-0	187	Sen	Wilmington
47	Ted Roberson	DB	6-0	183	Sen	Bakersfield
48	Doug Hogan	DB	6-4	206	Sen	San Diego
49	Clint Strozler	DB	6-3	195	Jun	Oxnard
50	Kevin Bruce	ILB	6-0	215	Sen	La Canada
51	Gene Lawryk	OG	6-2	245	Jun	Bell
52	Rod Martin	OLB	6-1	195	Jun	Los Angeles
53	Jeff Wakefield	ILB	6-1	215	Jun	Van Nuys
54	Dale Logie	ILB	6-1	220	Sen	Los Angeles
55	Eric Williams	ILB	6-2	220	Jun	Kansas City, Mo.
57	David Lewis	OLB	6-3	224	Jun	San Diego
59	Mario Celotto	OLB	6-4	230	Soph	Manhattan Beach
60	Clay Matthews	ILB-OLB	6-2	230	Soph	Kenilworth, Ill.
61	Donnie Hickman	OG	6-3	258	Jun	Flagstaff, Arizona
62	Greg Beard	OT	6-4	240	Sen	Whittier
63	Pat Morris	OG	6-1	226	Sen	Sylmar
64	Joe Davis	OG	6-3	244	Sen	Claremont
65	Melvin Jackson	OT	6-1	253	Sen	Los Angeles
66	Pat Howell	DL	6-5	250	Fresh	Fresno
67	Jeff Flood	C	6-3	240	Sen	Escondido
68	Mike Cordell	C	6-3	232	Sen	Long Beach
69	Gary Bethel	OG	6-4	235	Soph	Turlock
70	Rick Miller	OT	6-3	280	Jun	Lakewood
71	Harold Steele	NG	6-2	250	Jun	San Diego
72	Ray Peters	DT	6-3	235	Soph	Tujunga
73	Ken Evans	OT	6-4	255	Jun	Walnut Creek
74	John Schumacher	OT	6-5	265	Soph	Pasadena
75	Vinny Van Dyke	DT	6-5	225	Soph	Greenwich, Conn.
76	Marvin Powell	OT	6-5	268	Jun	Fayetteville, N.C.
78	Otis Page	OT	6-4	250	Soph	Saratoga
79	Gary Jeter	DT	6-4	240	Jun	Cleveland, Ohio
80	Mike Howell	TE	6-7	225	Jun	Corona
82	Joe Shipp	TE	6-4	225	Soph	Corson
84	Jeffrey Houghton	LB	6-2	195	Fresh	Bakersfield
85	Gary Cobb	LB	6-4	212	Fresh	Stamford, Conn.
87	Jim Galbraith	TE	6-3	220	Jun	Burbank
91	Grant Gelker	ILB	6-0	225	Sen	Newport Beach
92	Richard Dimler	DL	6-6	260	Fresh	Bayonne, N.J.
93	Larry Nunnally	DT	6-3	253	Sen	Savannah, Ga.
95	Walt Underwood	DT	6-4	225	Soph	Atlanta, Ga.
97	Tim Rhames	NG	6-2	236	Sen	Fresno
98	Norm Lacy	C	6-2	243	Jun	Pacificia



3003 Winegard Dr.
Burlington, Ia. 52601
Ph. (319) 753-2291

The Midwest's
Most Complete
Dining
and
Entertainment
Complex

Starlight
room



LUAU
FAMILY BUFFET DINING

PEAZZA-
TORIUM

RED RAT
SALOON

PZZA! Country
GATE

THE
DANCE
HALL

LUSTY
LADY

GO
HAWKS!



Hustle Your Bustle To The Field House

Iowa City's New Discotheque And Bar



After the game hustle on down to Iowa City's new and exhilarating entertainment spot—The Field House!

The Field House has a way of turning an after-the-game get together into a perfect blend of Hawkeye sports reminiscing and night life pleasure.

The Field House is a mecca for connoisseurs of Iowa sports history. It is packed with pictures of Iowa's greatest sports figures.

If you like to dance, our discotheque, featuring a fantastic, custom made sound system, will surely drive you into ecstasy. Enjoy the best in dance tunes from the '50's, '60's and '70's.

Noon luncheons are served from 11 a.m. to 3 p.m., Monday through Saturday featuring outstanding sandwiches like the "Floyd of Rosedale" bar-b-cue pork, "Piling On" cold roast beef, "Double Play" ham and cheese and the "Unbalanced Line" antipasto plate.

Make The Field House your stop after the game and pick up Iowa's All-Time Football Team poster, regularly \$2.00, for only 97 cents. The Field House is open Monday through Saturday 11 a.m.-2 a.m.

THE FIELD HOUSE
111 E. COLLEGE ST., IOWA CITY, IA. 52240

Blacks Make Big Contribution to Iowa Football

By ERIC C. WILSON

Retired Iowa Sports Information Director



Duke Slater



Cal Jones



Bob Jeter, Jr.



Ray Manning

From the time of the first black Hawkeye player in 1896, Carleton Holbrook, athletes of his race have made significant contributions to Iowa football.

Call the roll of some remembered most clearly: Slater, Ozzie Simmons, Tunnell, Jones, Jeter, Banks, Ferguson, Vincent, Hollis, Gilliam and Clemons.

These, and others, won numerous "all" honors and set records which still stand. Eleven were elected as captains or co-captains.

Since the days of Duke Slater more than 55 years ago, the reputation of The University of Iowa for fair and friendly treatment of blacks has become widely known. This is true not only in football but also in other sports.

Looking back to 1896, Holbrook, halfback on the 7-1-1 team, scored twelve touchdowns and won praise by Chicago sports writers for his long runs.

After Holbrook, the next prominent black was Archie Alexander, tackle of 1909-1911, later to become governor-general of the Virgin Islands.

He was followed in 1918-1921 by Slater, legendary tackle, whose mighty line feats spurred the 1921 team to the Big Ten title.

Ozzie Simmons, 1933-1935, was a sensational halfback whose unorthodox sprints never were duplicated here. In 1937, Homer Harris became the Big Ten's first black captain. He was an end who later was a successful physician in Seattle.

In the 40s, Jim Walker was a rugged tackle who holds the Iowa record for a touchdown on a blocked punt return, 66 yards; and blocky Earl Banks was all-conference guard. Both later became outstanding college coaches and athletic directors. Emlen Tunnell had a fine Iowa and pro career as a defensive back and punt returner.

The 50s produced the great Calvin Jones, All-America guard; Frank Gilliam, end; and speedy Eddie Vincent, halfback. Vincent is the owner of the Big Ten record for longest touchdown by rushing, 96 yards.

Mike Hagler was a slick halfback on the first Iowa Rose Bowl team and Bob Jeter was on the second one. Jeter

still holds the Rose Bowl record for rushing yards, 194 in 1959. Willie Fleming and Bob Stearnes were also excellent running backs in the 50s. Stearns has the Iowa mark of 94 yards for return of an interception for a touchdown.

In 1954, Earl Smith set the record for touchdowns in a single season, 11, and tied by Wilburn Hollis in 1960. Dayton Perry, big center, has the Hawkeye mark for return of a fumble for a touchdown at 84 yards.

The 60s brought on some great ones. Hollis, quarterback, made 68 points for an Iowa season's record. Larry Ferguson, halfback, is among the leaders in several statistical categories, as is Joe Williams, a powerful and fast fullback, joint holder of the longest touchdown run, 100 yards.

Cloyd Webb, end, ranks high among Iowa's all-time pass-receivers and the names of Silas McKinnie and Dalton Kimble, halfbacks, appear on the list of best Iowa performances.

Dennis Green, present Iowa assistant coach, is fifth among all-time Iowa leading rushers and ninth among scorers. He played in 1968-70.

Since 1970, the Iowa tradition of outstanding black players has continued, despite the fact that the team records were not good.

The 1975 co-captain, Andre Jackson, is a prime example. He came to Iowa as a "walk-on" but one year led the Big Ten in tackles from his line-backer spot. Craig Clemons performed heroics as a defensive back and now plays for the Chicago Bears. He was picked on three All-America teams.

As a kickoff and punt returner, Earl Douthitt was a consistent back and Ray Manning and Brian Rollins were fine pass-receivers as well as co-captains. Rollins was All-Big Ten split end. In 1969-71, Levi Mitchell ran for 1,927 yards, an Iowa career rushing record, and his name appears among those of top performers in four other divisions.

Many other men could be named as strong contributors to Iowa football. The 1975 squad has a sizable delegation who along with their teammates, are working to boost the record of Coach Bob Commings' Hawkeyes and to keep alive the Iowa standards of excellence set by the Slaters, Joneses, Jeters, Simmons and Tunnells.

THE ANCIENT TEQUILA ARTS OF MONTEZUMA.

The reign of Montezuma was the golden age of the Aztecs. And, according to Montezuma Tequila, the golden age of tequila drinking.

The Aztecs drank a forerunner of tequila. It was a sacred drink. And was symbolized in many Aztec religious artifacts. Like the sacred Aztec calendar called the Sun Stone.

Within the Sun Stone's inner ring are twenty symbols; one for each of the 20 days in the Aztec week. These symbols can also be viewed as suggesting what kind of tequila drink it might be appropriate to serve on each day.

Tequila Stinger. A lizard symbolizes the fourth day of the Aztec week; representing cunning and quickness. The drink: 1½ oz. Montezuma Tequila, ½ oz. green creme de menthe; shake with crushed ice, strain and serve in chilled cocktail glass.

Bloody Maria. The first day of the Aztec week is symbolized by a crocodile; representing alert and aggressive beginnings for all endeavors. The drink: 1½ oz. Montezuma Tequila, 3 oz. tomato juice, ½ oz. lemon juice, dash of salt and pepper, dash of hot sauce, dash of Worcestershire; shake with cracked ice, strain into 6 oz. glass.



Tequila Manhattan. The serpent symbolizes the fifth day of the Aztec week; representing colorful sophistication. The drink: 2 parts Gold Montezuma Tequila, 1 part sweet vermouth, squeeze of lime; serve on rocks in old-fashioned glass, garnish with cherry and orange slice.



Tequila Sunrise. A monkey symbolizes the eleventh day of the Aztec week; representing high-spirited social fun. The drink: 1½ oz. Montezuma



Tequila, ½ oz. lime juice, 3 oz. orange juice, ½ oz. grenadine; pour into tall glass with ice, garnish with lime.

Aztec Punch. Herbs symbolize the twelfth day of the Aztec week; representing variety and tasty adventures. The drink: 1 gallon Montezuma Tequila, juice of 12 lemons, 4 (16 oz.) cans



grapefruit juice, 2 quarts strong tea, 1½ teaspoons cinnamon, 1½ oz. bitters; pour into large punch bowl, let stand in refrigerator 2 hours; stir well before serving; makes 124 cups.

Montezuma Tequila is made in the tradition of the finest ancient tequilas. For all twenty ancient Tequila Arts recipes write: Montezuma Tequila Arts, Barton Brands, 200 South Michigan Ave., Chicago Ill. 60604.



Montezuma® TEQUILA

the noblest tequila of them all.

THESE CAR DEALERS SUPPORT THE HAWKS

These auto dealers support the Hawkeyes by supplying courtesy cars to The University of Iowa Athletic Department.



Mike Bevin
Bevin Motors, Inc.
Belle Plaine, Iowa



Dave Brown
Brown's
Ford-Mercury
Guttenberg, Iowa



Brooks Burkhardt
Burkhardt Ford
Independence, Iowa

Paul Steitzer / Steitzer Lincoln-Mercury
Cedar Rapids, Iowa

Phil Martineau/Martineau Motors
Waterloo, Iowa



Bill Burton
Crossroads Ford
Waterloo, Iowa



Jake Bustad
Bustad Motors
Coralville, Iowa



Jim Cordes
Cordes Pontiac
Waterloo, Iowa



Bill Cramblit
Glover Ford, Inc.
Ottumwa, Iowa



Russell Cress
Cress Chevrolet &
Oldsmobile
Webster City, Iowa



Erban Dietz
Dietz Sales &
Service
Walcott, Iowa



Ken Dreusicke
Winebrenner-
Dreusicke Ford
Iowa City, Iowa



Larry Hall
H & M Chevrolet-
Olds
Fort Madison, Iowa



Charles Hines
Hines Motor Co.
New London, Iowa



Mike Horak
Chevrolet-Olds
Tama-Toledo, Iowa



Michael Henderson
Henderson Chev-
rolet-Oldsmobile
Muscatine, Iowa



Dave Johnson
Raleigh Johnson
Motor Co.
Belle Plaine, Iowa



Raleigh Johnson
Raleigh Johnson
Motor Co.
Belle Plaine, Iowa



Sam Johnson
Allen Motors
Cedar Rapids, Iowa



Richard Jones
J. M. Jones & Sons
Manchester, Iowa



Bob Junge
Old Capital Motors
Iowa City, Iowa



Don McGurk
McGurk-Meyers
Motors
Iowa City, Iowa



Steve McLaughlin
McLaughlin Bros.
Chevrolet
Belmond, Iowa



Gene McWhirter
McWhirter
Chevrolet
& Buick
Mt. Pleasant, Iowa



Jim Miller
1st Ave. Plymouth
Cedar Rapids,
Iowa



Clayton Moffitt
Herb Moffitt's
Ford-Mercury-
Lincoln
Boone, Iowa



Bob Neal
Bob Neal Ford
Rock Island, Ill.



Boyd Paulson
B & B Motors, Inc.
Belle Plaine, Iowa



Jim Schulze
Schulze Ford-
Mercury, Inc.
Washington, Iowa



Bob Thys
B & B Motors, Inc.
Belle Plaine, Iowa



Howard Winebrenner
Winebrenner-
Dreusicke Ford
Iowa City, Iowa



John Wood
Wood Auto Co.
Eldora, Iowa



Bob Zimmermar
Bob Zimmermar
Ford
Cedar Rapids, Iowa

SAY HELLO TO HARDEE'S...

for a pre-game warm-up or a postgame celebration...

Hardee's is the place for hungry people.



Hardee's.

THE TASTE THAT BRINGS YOU BACK.
ACROSS FROM THE MALL—IOWA CITY

Top Training Program for Iowa Women's Sports

by Mary Rouse

Few people watch athletic events as closely as athletic trainers. Yet when the last whistle blows, they may feel they've missed the whole game.

That's one of the frustrations of being a trainer, Holly Wilson will tell you. There are many satisfactions, she's quick to add. Holly is an assistant trainer at The University of Iowa, with supervision of athletic training activities in the women's intercollegiate program being her primary responsibility.

In handling serious injuries, athletic trainers at the U of I work directly under the supervision of Dr. Harley Feldick, team physician for both the men's and the women's intercollegiate athletic programs.

Holly Wilson is the only woman athletic trainer in Iowa certified by the National Athletic Trainers Association

To provide help for coaches filling a dual role as coach-trainer, the University of Iowa Women's Intercollegiate Athletic Program will sponsor an Athletic Training Workshop Oct. 26 at the Iowa Memorial Union. It will be open to persons interested in the care and prevention of athletic injuries. The registration fee is \$7.50 for non-students and \$2.50 for students.

Additional information about the workshop is available from Dr. Christine Grant, director of the University of Iowa Women's Intercollegiate Athletic Program, telephone (319) 353-4354.

(NATA). The U of I is one of 40 schools in the country with a NATA-approved undergraduate curriculum in athletic training. Open to both men and women, the program is offered through the Department of Physical Education for Men.

Three of the six women planning to complete the athletic training curriculum here work under Holly's direction as student trainers for U of I women's teams. Sue Lewis, Des Moines graduate student, assists Holly in work with the field hockey team. Bonnie Hancock, Clarksville, Tenn., graduate student, is the student trainer for the volleyball team, and Pat Fuller, Eldridge senior, is the student trainer for the tennis team. The trainers will shift to work with other teams as the sports seasons change.

The ultimate goal of the trainer is to prevent injuries, Holly explains, adding that an important aspect of prevention is pre-season conditioning. Ideally, conditioning of team members should begin at least six weeks before each sport season opens, Holly says. She advised athletes who knew in advance that they would be out for field hockey this fall to start following the aerobics program in mid-July. This program involves running, swimming and bicycling to gain cardio-respiratory endurance.

Holly also advised the hockey players to do wind sprints—short repeated runs with a rest in between—and to lift weights as part of their pre-season program.

Upon returning to the campus, the athletes were given extensive physical examinations by Dr. Feldick and Stu-



Holly Wilson

dent Health staff physicians. Then Holly tailored a training program for each athlete. Now she's following up to find out how far each player has to go to achieve her best possible physical condition.

With 20 players on the field hockey roster to check, and games or practice sessions to attend almost every afternoon except Sunday throughout the fall season, it's not surprising that Holly's workday runs from 8 a.m. to 7 p.m. and sometimes as late as 11 p.m.

Why is she willing to work such long hours?

Her answer: "I get a lot of satisfaction out of knowing that I'm responsible for many of the players being on the field."

Code of Officials Signals



Touchdown or Field Goal



Helping the Runner, or Interlocked Interference



Ball Ready for Play



Grasping Face Mask



Delay of Game



Roughing the Kicker



Ball Dead: If Hand is Moved from Side to Side: Touchback



Illegally Passing or Handling Ball Forward



Incomplete Forward Pass, Penalty Declined, No Play, or No Score



Touching a Forward Pass or Scrimmage Kick



Safety



Non-contact Fouls



Loss of Down



Substitution Infractions



Clipping



Illegal Procedure or Position



Blocking Below the Waist



Offside (Infraction of scrimmage or free kick formation)



Illegal Shift



Player Disqualified



Illegal use of Hands and Arms



Illegal Motion



Personal Foul



First Down



Eligible Receiver
Down Field on Pass



Ball Illegally Touched, Kicked, or Batted



Time out; Referee's Discretionary or Excess Time Out followed with tapping hands on chest.



Forward Pass or Kick Catching Interference



Start the Clock



Intentional Grounding



"Home of the Iowa Press Parties"

Tiffin, Iowa • 6 Miles West of Iowa City on U.S. 6
1 Mile North Interstate 80 Exit #56

THE FAMOUS LARK

SUPPER CLUB & COCKTAIL LOUNGE

Dining Rooms

- New Red Room
- 1847 Room
- Mirror Room
- Cocktail Lounge
- Main Dining Room
- Gold Room

Serving Daily from 5 p.m. to 11 p.m. except Sunday

Cocktail Lounge Open 4:30 p.m. to 1 a.m.

- DANCING
- PRIVATE DINING ROOMS AVAILABLE
- THE ALL NEW SPANISH LOUNGE
- BANQUET ROOMS

Recommended By

- Duncan Hines
- AAA
- Gourmet
- Restaurant Tour
- Ford Times
- The Best of Hillsway By Roland Hill

645-2461

If no answer before 4 p.m.
call 628-4207

IF YOU CAN'T GET IT
GOING AFTER THE GAME—
WE'LL HELP—FAST!
CALL 338-7525



provides courtesy starting
and towing services for
all football fans in
stadium parking areas
12:30 to 5:30 p.m.



I want to know more about A.A.A. membership.

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

clip this coupon and mail today!

A.A.A. Motor Club of Iowa
1049 State Street
Bettendorf, Iowa 52722

**Warm up
before the game
at our place.**

**15-Inch
Thin and Crispy
Pizza—\$4.25**



Try this simple exercise. Open mouth. Insert bite of Pizza Hut pizza. Chew. It's a delicious way to warm up for the game, at the Pizza Hut restaurant.



Our people make it better

211 1st Avenue, Coralville 351-3381
1921 Keokuk, Iowa City 351-8655



"Welcome Back"
Old Capitol Inn Travelodge

MOTEL—RESTAURANT—LOUNGE
RESERVATIONS—319-338-7901
HWY. 6 WEST, CORALVILLE-IOWA CITY, IA.

**HILLS BANK AND TRUST
COMPANY, HILLS, IOWA**

Iowa's Largest Rural Bank

Dial 679-2291

8-4 daily, Fri. to 7 p.m.



DIAL 857-4400
MIDWAY BETWEEN
CEDAR RAPIDS & IOWA CITY
ON HIGHWAY 218
★ DELIGHTFUL FOOD
★ DISTINCTIVE ATMOSPHERE

**IF YOU
KICK TIRES**

**TO SEE HOW GOOD
THEY ARE,**

Let us introduce you to

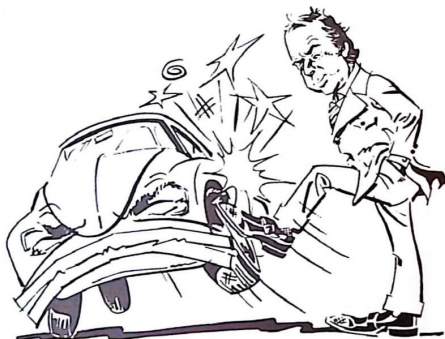
MICHELIN X

Then you can stop scuffing
your shoes

We think you should know about the 25 years of engineering and technology that's built into every Michelin 'X' steel-belted radial tire. About Michelin's world-wide, proven road performance. About why the steel-belted radial construction of the Michelin 'X' gives a smooth, safe—and economical ride. We know. And so do some of our most satisfied radial customers.

Why not make it a point to come in soon and talk Michelin. You'll be glad you did.

**Think radial... and
look to the leader**



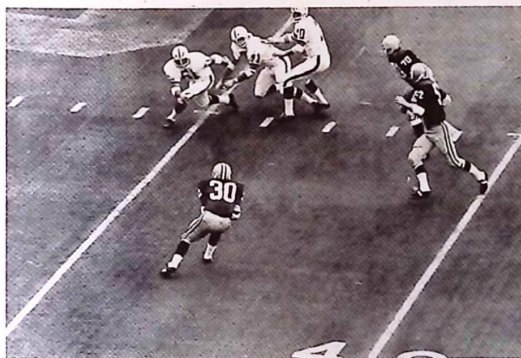
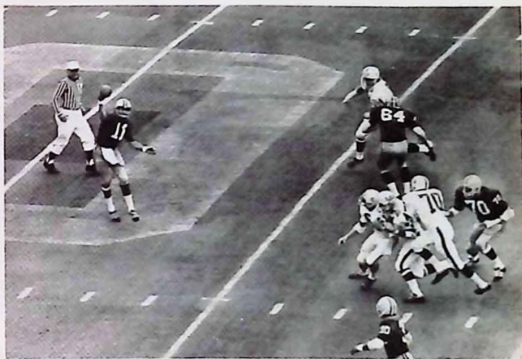
Your MICHELIN Dealer in Herkyland

SPENLER TIRE SERVICE

140 Hwy. 1 South
Iowa City, Iowa/338-9481

How To Keep The Defense Honest...

THE SCREEN PASS AND THE DRAW



A simple screen play—In this case, the right tackle (71) and the right halfback (22) drift right shortly after the snap of the ball to form a screen for the fullback (30) who takes in a pass, then follows his blockers downfield. Notice how the offensive line succeeds in bunching the defensive line towards the middle.

A football team that does not dominate its opponent must rely on strategy to gain the upper hand. When designing an offensive plan, the coach needs to put as much unpredictability as possible into his playcalling so as to keep the defense off-balance. The screen pass and the draw play are two examples of plays designed to do just that—keep the defense honest.

Both the screen and the draw pro-

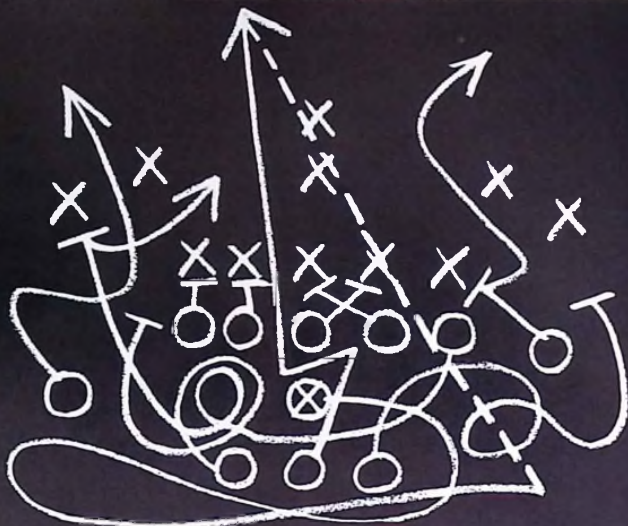
vide a change of pace to counteract constant defensive pressure on the passer. They are not, per se, the greatest football plays, but they do serve an important purpose when used in response to certain defensive tendencies.

When a defense is exerting a hard outside pass rush with its down linemen and the linebackers are dropping back quickly into pass defense, a draw or a screen becomes an effective

play. Maybe just a fake draw or a fake screen is necessary, but something has to be done to make the pass rushers more cautious and draw up the linebackers.

A draw or a screen that is called just because it's an obvious passing down (for example, third down and 18 yards to go) probably has little chance for success. Defenses are taught to look for change of pace plays in these situations. The success

continued 15t



Fireman's Fund presents the most incredible plays of an incredible season.

Freak plays. Upsets. Sensational sophomores. In 1974, NCAA football was wilder and woolier than ever. If you missed any of it, "Fireman's Fund Flashbacks" will give you a second chance. Because, during half-time on ABC-TV's NCAA national telecasts, we're replaying the highlights of last year's outstanding games.

Fireman's Fund Insurance is bringing you these games on behalf of your local Independent Insurance Agent. He represents many fine insurance companies. So he's the best man to see about insuring your home, car, life, or business against the unexpected. And if you don't think the unexpected can happen, just tune in:

Monday, Sept. 8 - Missouri at Alabama*
 Monday, Sept. 15 - Notre Dame at Boston College*
 Saturday, Oct. 4 - Ohio State at UCLA*
 Saturday, Oct. 11 - Michigan at Michigan State
 Saturday, Oct. 25 - USC at Notre Dame
 Saturday, Nov. 22 - Ohio State at Michigan
 Thursday, Nov. 27 - Georgia at Georgia Tech
 Friday, Nov. 28 - UCLA at USC*

Saturday, Nov. 29 - Army-Navy
 Saturday, Nov. 29 - Alabama at Auburn
 Saturday, Dec. 6 - Texas A&M at Arkansas
 Saturday, Dec. 20 - The Liberty Bowl
 Monday, Dec. 29 - The Gator Bowl
 Wednesday, Dec. 31 - The Sugar Bowl
 Plus other key games as season progresses.

*Night games.



Fireman's Fund Flashbacks on ABC-TV.

Fireman's Fund American Insurance Companies. Home office: San Francisco.

Look for your Fireman's Fund Agent in the Yellow Pages.



screen pass

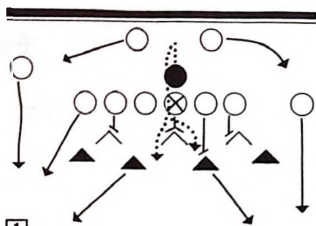
continued

of such plays depends more on catching the opposition reacting overeagerly to certain tendencies you have successfully displayed in the past. For example, a team known for the strength of its power running might come out on the first offensive play of the game and throw a screen pass. A proper run fake sets the defense in anticipation of a standard off-tackle play, bringing most of the defenders toward the expected path of the ball-carrier. But suddenly the quarterback has merely faked the expected hand-off and instead lofted a pass to his other running back on the opposite side of the field where a blocking wall is about to form. So it's important to remember that the success of draws and screens is based on catching the defense off-guard by dealing from strength rather than weakness.

The quarterback draw play from a team known for its efficient dropback passing game can fool even a sound defense. As shown in Diagram 1, the key to this particular play is the offensive center blocking the nose guard. If the defensive man rushes to the right, the center pushes him further in that direction and the quarterback, after two or three steps backward to simulate a dropback pass, runs to the left side of that hole. Conversely, if the noseguard rushes left, the center blocks left and the quarterback runs right.

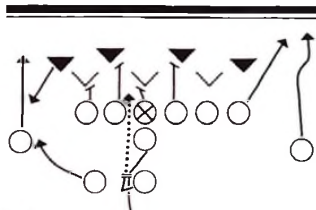
Of course, other elements enter into the success of this play. The other defensive linemen must be rushing to the outside so they can be blocked further outside by the offensive linemen, and the linebackers must be either dropping back quickly into pass coverage or blitzing to the outside. Sending all five eligible receivers—the flanker, split end, tight end, and both runningbacks—into pass catching routes also contributes to the play's progress.

A more frequently-used draw play is shown in Diagram 2. This is the same basic idea as the quarterback draw discussed in detail above except the quarterback hands off to one of his running backs. Also, the point of attack may not necessarily be the center of the line. Instead it could be



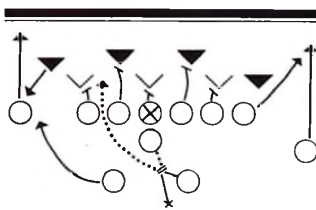
1

QUARTERBACK DRAW— QB drops back quickly for a short distance faking a deep drop-back, then cuts back over center, reading the defensive center for direction.



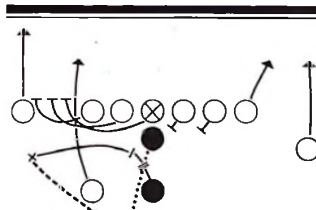
2

FULLBACK DRAW— The fullback feints left as if to follow the tailback in a run, then cuts toward the line to take a hand-off from the QB who has dropped back faking a pass.



3

STRONGSIDE BACK TO WEAK SIDE— QB fades back faking a pass play, and abruptly hands off to the strong side back who is cutting over the weak side of the line.



4

DELAYED SCREEN TO FULLBACK— QB drops back, perhaps faking a draw to the fullback, who delays in a blocking position then swings left to grab a short pass and follow the screen set up.

at the hole of the weakest defensive link.

Diagram 3 offers another variation on the draw theme. Here the handoff goes to the strong side back who then proceeds to cut across to a hole on the short side of the line. This kind of counter-action is what makes college football a different game from that played in the professional ranks. Defensive linemen are not as immovable in the college ranks as in the pros, giving the offense a comparative advantage.

The delayed screen pass illustrated in Diagram 4 masquerades as a running play when the quarterback drops back and fakes a handoff to his fullback. Then center, left guard and left tackle hold their blocks for only one or two counts before sliding out to the left. The defensive rush then sees the quarterback keeping the ball and dropping back further. If all works well for the offense, the quarterback simply can lob the ball over the on-rushing defenders and complete it to the same back that he previously faked to. The fullback now should have a convoy of blockers in front of him and be able to pick up good yardage.

Another screen pass involves a quick screen to the tailback. This play relies more on getting five or six blockers to the point of attack in a hurry. The split end, weak side tackle, weak side guard and center comprise the initial wall of blocking, with the strong side guard and tackle also coming over for later support. The quarterback fakes a handoff to the fullback going into the strong side of the line, then backs just a couple of more steps before flipping the ball to the tailback swinging out toward the weak side flat.

Again, it should be emphasized that the plays we have analyzed all are dependent on a specific defensive tendency, namely, a strong pass rush by linemen and a quick pass coverage drop by linebackers. Screen plays and draw plays never form the bread and butter of a team's offense, but simply provide an occasional surprise to keep the defense guessing.

A PHOTO QUIZ



How well do you remember these standouts?



A
A fleet tailback from Virginia who was selected to both the College and Pro Football Hall of Fame. Played for Redskins and Steelers and one year was voted pro football's Most Valuable Player. Held U. of Virginia's season total offense record of 1,824 yards until broken two years ago by Scott Gardner. Name him?

B
This man was Colorado's first All-American (1937). Led the nation in many stats then went on to lead the NFL in rushing twice. In 1972 he was appointed Associate Justice of the Supreme Court, where he remains today. Everyone should know this player.

C
Now a scout for the San Francisco 49ers, this halfback was named to 19 first team All-America teams in 1936 after making All-America as a quarterback the previous year. Still holds school's all-time kickoff return record of 105 yards. Was an All-Pro with Brooklyn and twice named NFL's Player of The Year. Played baseball for Philadelphia A's two years. His name and school?

D
This UCLA halfback's name, number and face are well known, not so much for his college football days when he starred for the Bruins in 1940, but for his major league baseball history-making heroics. Who is this star?

E
Coach Bob Zuppke called this tremendous open-field threat the "Soundless Rocket." Most likely the most publicized player of all-time, his number 77, is now retired. He was an All-American in 1924 and 25 and in 1929 he starred in a 'talkie' entitled "The Galloping Ghost." Name this star and his college team.

F
What avid fan could ever forget this 1954 Heisman Trophy winner who starred for the Badgers as a college fullback and later with the Colts. His devastating rushes earned him the nickname "The Horse." Who is he?

G
One of the greatest of all centers, this Washington State All-American is a true
continued 21t



D



E





Take the surf and the sea breeze, the lush pine forest and the quiet sandy beaches. Wrap them around three of the world's most famous golf courses, a Beach and Tennis Club, equestrian center, and elegant accommodations. Yes, the recently redecorated Del Monte Lodge is a special place indeed, and a favorite for those who enjoy quality dining, dancing, and relaxing. Why not make it your special place, too?



Del Monte Lodge at Pebble Beach
(California 93953)

**PURE QUALITY.
JUST LIKE ALWAYS.**



Drills That Help A Player Concentrate

"Winning isn't everything but it beats everything that comes in second," offered one noted coach following a successful season. He was discreetly quiet the following year when his team went 4-5-2 and finished fifth in the conference.

Fortunately, the standards by which college football coaches live and are judged aren't based totally on won-lost records or bowl invitations. If so, turnstiles would be needed to keep track of the incoming and outgoing staff. A new coach would arrive on campus in his camper and tell his wife, "Keep the motor running, honey."

What, then, is the criterion of a good coach? What, if not the prospect of championships and winning seasons, motivates him to continue his chosen profession?

First and foremost, a coach is a teacher. That's right, a teacher. Most college football coaches will readily admit that the biggest reward of coaching comes from teaching athletes. Many mentors never enjoy much in the way of fame, glory or financial return; their satisfaction is derived from teaching individuals and seeing them apply what they've learned on the football field.

The objective is to make a player concentrate so consistently on physical requirements that he becomes adept at maneuvering on the field, and thus is freed to concentrate on the mental factors of the game. For example, a linebacker in a passing situation has to be expert at back-pedaling and changing direction so he can do both while keying on the quarterback or a particular receiver or concentrating on his "zone." In other words, a player has to learn to react instinctively both physically and mentally to be effective.

A coach doesn't dispatch an athlete onto the field of battle for a crucial play and say, "Go out there and concentrate." Concentration is essential, but it is not easy. It has to be taught or drilled into every athlete.

There are a variety of drills used in teaching physical concentration, which complement mental alertness.



Adoption of the three point stance with concentration on the snap of the ball in a key to offensive line charge.

The most basic of fundamentals stressed is the "football position" or "bent knee" position. Whether it's on offense or defense, the key fundamental is a balanced, coiled position whereby the player learns how to bend his knees and perform effectively.

The player must be balanced as he comes into contact with his opponent on the football field, and when he makes that "hit" he has to uncoil in the process. If he learns how to control his body this way, he will have the balance to control his opponent.

The two most popular drills used to emphasize the "football position" are the "quarter eagle" drill and the "wave" drill. They are designed to improve a player's quickness, reactions, recovery and general mobility. The quarter eagle drill usually finds a coach facing pairs of players who assume a position with their knees bent, toes forward, heels on the ground, hips down, and feet shoulder-width apart. On each command to "hit" by the coach, the player turns ninety degrees to his right or left.

The wave drill works on the player's ability to change direction quickly, a skill most vital to success on the football field. Players line up in two or three lines facing the coach

or player who is leading the drill. With a direction indication by the leader who signals that direction with his hands, with a football, by his own movement, the drill begins. The players run in the direction indicated, watching either the ball or the individual leading the example. On a change of direction coming every second or two, the player plants his outside foot, drops his hips and pushes off in the other direction with a cross-over step. This drill gives a clear evaluation of each player's ability to assume the "football position" and move quickly and instinctively in it.

As a player's concentration improves, so does his confidence in being able to perform and react in clutch situations. And confidence is a trait that is absolutely necessary in every sport, especially football. It comes with having been thoroughly schooled in concentration.

Many drills are used on the football practice field to teach players concentration in timing. A quarterback can spend hours by himself practicing his drop-back and throwing passes at a target hung from a goalpost. Or he can practice with his receivers, working on the patterns and timing of the passing game.

continued 22c



*"I have flouted the Wild.
I have followed its lure, fearless, familiar, alone;
Yet the Wild must win, and a day will come
When I shall be overthrown." *Robert Service*

The black sheep of Canadian liquors.

There's a breed of men with gypsy blood. Like these men, Yukon Jack is a black sheep, a liquor that goes its own way. Soft-spoken and smooth, Yukon Jack is unlike any Canadian spirit you've ever tasted. Its hundred-proof potency simmers just below the surface. Straight, on the rocks or mixed, Yukon Jack is a taste born of hoary nights when lonely men struggle to keep their fires lit and their cabins warm.

Yukon Jack

100 Proof Imported Liqueur made with Blended Canadian Whisky.

Yukon Jack. Imported and Bottled by Heublein Inc., Hartford, Conn. Sole Agents U.S.A.* 1907 Dodd, Mead & Co., Inc.

*For a full color 30" x 40" poster of this original art, send \$2.00 to Yukon Jack, P.O. Box 11152, Newington, Conn. 06111. No cash please.

*For good while supply lasts. Void in Kansas, Mississippi, Oklahoma. Tennessee and other states where prohibited. Allow 4 weeks for delivery.



PHOTOQUIZ

continued



F



G



H



I

immortal of the game. After leading the Cougars to the Rose Bowl in 1930, he starred with the New York Giants for 15 years, making the All-Pro lists 9 of these years. Who is he?

H

Adjectives do not adequately describe the talents of this runningback who re-wrote the Kansas record book before traveling to the windy city to star for George Halas. One day, when somebody wasn't looking he scored 6 TDs against the 49ers. Who is he?

I

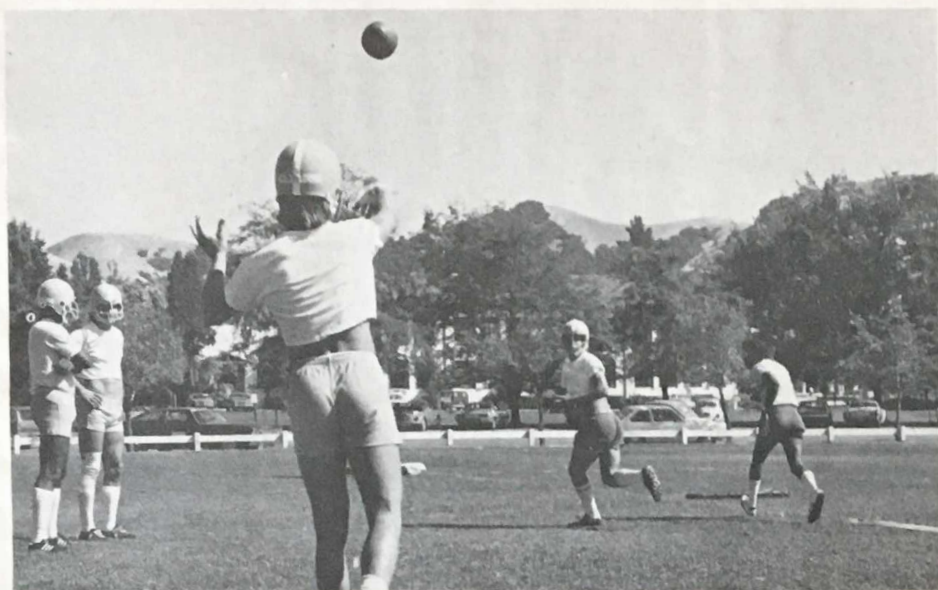
One of the real "toughies" of the game, "Chuck the clutch" played center for Penn. In the professionals he turned to defense full time and became one of the roughest linebackers the Eagles have ever had. On one occasion he knocked the "Giffer" cold. Name him.

- A. Bill Dudley
- B. Byron "Whizzer" White
- C. Ace Parker, Duke
- D. Jackie Robinson
- E. Harold "Red" Grange, Illinois
- F. Alan Ameche
- G. Mel Hein
- H. Gale Sayers
- I. Chuck Bednarik

ANSWERS:

DRILLS

continued



Both passers and receivers need to spend hours of practice together going over basics.

Receivers have a series of catching drills to improve their hand-eye coordination, starting with a one-hand drill and proceeding to two-hand drills and drills for catching the ball in various positions. Eye-body coordination also becomes important for a receiver, since he must learn to catch the ball in the natural pocket areas of the body under the armpits rather than right in the middle of his chest. Receivers also work on a series of drills designed to teach them varied footwork so that the various different ways to run any one pattern become second nature and almost instinctive in the heat of the game.

"I've spent hours and hours just running one certain pass route," said an outstanding receiver from the Midwest recently in explaining his success at catching passes. "If you don't have your timing and cuts down to the split second, you can mess up a play and maybe turn a game around."

Running backs drill in what some refer to as a nightmarish routine that is aimed at teaching them to hold onto the ball for all they're worth. A dozen or more teammates form a lane that the back must run through, as players try to knock the ball from the runner's arms. If a back succeeds in this drill, chances are he won't fumble in the actual game.

Drills for linemen often include tackling dummies or blocking sleds, the most impressive one of which is

the seven-man sled. When six or seven offensive linemen slam into the sled simultaneously while practicing their blocking techniques and timing, it will slide back several yards at a crack, despite its weight.

"If all of us aren't concentrating on our getting off and making our 'hit' at the same precise instant," explains one offensive guard, "that darn sled is tougher to move." And so will the opposing line be on Saturday.

Defense often has been described as learning reactions to actions. Therefore, defensive drills are usually basic in their emphasis on improving agility and quickness. One of the more interesting ones is called the combination drill which involves two players who follow the command of a third. The players start with a forward roll and as they spring to their feet are instructed either to wave (as if rushing a passer) or dive to the ground as if recovering a fumble.

Some defensive secondary coaches employ pass-tipping drills, enabling a defensive back to react when a pass is deflected off the fingertips of a receiver or another defensive back.

The kicking game has its own special drills since it is so important to a football team's success. Many a game has been decided because of desirable field position attained by a successfully employed kicking game.

One way to teach punt coverage is

to have the offense line up in punt formation with only one man on defense—the receiver himself. Then two offensive men at a time, one from each side of the line, race downfield as the punter kicks the ball. The objective here is to keep the receiver in the middle and to reach him at almost the same instant the ball does.

Another punt coverage drill employs defensive linemen who teach offensive linemen how far apart to space themselves; how to recoil and block long enough to protect the kicker, and how to find the best path for downfield coverage.

To teach blocking opposing place-kicks or punts, the defense lines up with only the center and kicker (and holder) on offense. The crucial phase of this drill is to emphasize aiming for a spot in front of the kicker to avoid a roughing-the-kicker penalty.

Scrimmages during the week are utilized a great degree not only to perfect physical prowess in a near-game environment, but also to teach players to concentrate on those mental factors which will allow them to perform effectively. The offensive teams work on memorizing pass patterns, backfield coordination or blocking assignments against a foreign defense. At the same time the defense is concentrating on picking up keys, movements by the offense which can tip off a play. A free safety may concentrate on the tight end for which he has pass responsibility, or a middle linebacker learns to concentrate and "key" on the quarterback.

The scrimmage is the best opportunity the player has to practice blending his physical advantages with the knowledge of his responsibilities and position.

Football coaches give careful thought to the drills and practices by which they evaluate their players and gauge their timing and reaction to game situations. Nothing can be more satisfying to a coach than seeing a player give total effort and concentration to the proper execution of a drill and then watching him apply what he has learned with the same enthusiasm and results on Saturday. Teaching is only as successful as it is learned, absorbed and put into practice by the pupil. More often than not, the results show up on the scoreboard.

Get together with Papa Cribari and a few friends before the game.



Rush me Papa Cribari's 24 Great Tailgate Recipes before next weekend's game.

Name _____

Address _____

City, State, Zip _____

B. Cribari & Sons, 500 Sansome Street, San Francisco, California 94111

Cribari Wine. A surprisingly light and mellow wine.

The working cliché for locker room psyche-ups is the Gipp story, a charming, mawkish thing. You know: Ronald Reagan as the expiring athlete telling Pat O'Brien as the stolid coach to someday, somewhere remind the Irish "to win one for the Gipper." And eight years after the Gipper leaves his bed in South Bend's St. Joseph's Hospital for the great yard marker in the sky, the Rock passes on those words so that the underdog Irish can beat Army. A story.

What the pool-hustling, womanizing George Gipp really said to Coach Knute Rockne is recorded this way by archivists: "Must be tough to go, George," says the Rock there in the hospital. And the Gipper, that gritty little wisecracker, says, "What's tough about it?" Period. But the story got the job done against Army. Were that play tried today, the players might giggle.

The psyche style has changed. It would even change at Notre Dame. Thirty years later a fellow named Monty Stickles was playing for the

The style now, the most apt manner to prepare a team psychologically for a game, or a season, seems to be self-motivation. As Mike White, the bright, young coach who has turned around the program at the University of California (Berkeley) labels it: Inspiration "within a goal-oriented framework. Motivation must be built on fact and consistency. A coach has to be himself. The old business of a coach jumping up and down on a table, that sort of stuff, just won't work with the kids today. Sure, I know some coaches are still shirt-grabbers, still foam at the mouth. But if they're going to be like that, they've got to be like that every day—not just on game day.

"All right lads," Frank Leahy would tell the Irish as the kickoff approached. "In a few minutes, you will be out there defending the honor of Our Lady . . . I know you can pull it out. I believe in you, lads. Our Lady believes in you."

Today, forget it. Even the old guard, the Bear Bryants, are softening and maturing their psyches. Time

are traditions, pride, a sense of grid-iron history when you're playing for the Bucket or the Jug or the Axe.

Home run hitter Reggie Jackson used to carry a football for Arizona State and remembers the arousal techniques employed to prepare for the University of Arizona. "During practices that week, the loudspeaker would be playing THEIR fight song. Our workouts would be like rolling crescendos, gathering steam as the week went along. Just the hitting and THEIR music. We got ready."

The emotional preparation for any game really seems to boil down to the relationship between coach and players, be the coach an older father figure or a younger, more identifiable fellow. The college athlete will take the hoke if he truly knows where it's coming from. One fellow who played for the wry Duffy Daughterty at Michigan State recalls that most of the psych work there was game week muscularity.

"I remember that when we were getting ready for a Michigan game, some of the workouts would get downright mean and nasty—like we already were playing the game," he says. "Then the night before the actual game we'd all stay together at Kellogg Center, a sort of hotel, and on game day walk over to our stadium en masse—whistling or singing our fight song. On the way, you'd start to get a few butterflies as you watched the fans coming in. Once we'd get inside, Duff would kid around with us. He had a lot of style. He wouldn't say much before the kickoff, just go over the game plan a little. Same as before any other game really. He knew there wasn't anything else to say, that he'd already prepared us. A good man."

"The coach has to know his people and his environment," says a leading southern coach. "Establishing motivation can be a calculated thing because there are not very many self-motivated people. And you're not always sure what will work, what will be accepted. In places like Columbus and Tuscaloosa, there's a lot more natural motivation toward football. But maybe what it boils down to"—and he seems to smile softly—"is if you're winning, you're inspirational, you're giving the proper motivation."

Or, as Rockne once said, sans histrionic embellishment: "If your team isn't keyed up, even an underdog can overcome a handicap of two or three touchdowns against you. Football is that sort of game. You either put out all you have, or you get put out." The Gipper, Our Lady and flowery verbiage not withstanding.

IS IT POSSIBLE TO GET A TEAM PSYCHED UP FOR EACH GAME?

by Herb Michelson

teaches, it even taught Mike.

He was a foamer in his first two years at Cal. He thought overt exultation would get the job done. "But I found it was impossible to act that way every day and maintain my emotional balance. I finally realized the kids were probably thinking: 'What's this guy trying to prove?'" And he changed. He thought about Woody Hayes' buckeye helmet decals; he read about an incentive program devised by a high school coach; he decided that giving players goals to shoot for in each game was more important than giving them hell, fire and brimstone. William Jennings Bryan lost three presidential elections and never won a football game either.

The big games seem to take care of themselves, in terms of the squad manifesting an inner "upness." There



Knute Rockne...winning one for the Gipper

Irish under coaches Terry Brennan and Joe Kuharich. Monty recalls that Brennan, pained by a de-emphasis, "would get corny, would use old ploys about somebody being sick or about the great Notre Dame tradition. Most of us thought it was hokey and corny." Stickles thought Brennan "was groping for inspiration." And Kuharich? "Ludicrous," says Monty. "He'd try to psyche us for a game with big, flowery words—walking up and down, musing. Even if we understood what he was saying, we didn't believe him anyhow."

Go Hawks!



Touchdown at McDonalds
after the game

"You Can Count On Us"

817 S. Riverside Drive
Hwy. 218 -- Iowa City



**WHERE THERE'S A HELPFUL
SMILE IN EVERY AISLE !**

HOOVER HOUSE

Restaurant and Gifts

**Famous
for Superb Dining**

Staying Over? Join Us for Our Super Sunday Buffet

11:30 a.m.-7:00 p.m.

Eight miles east on I-80

West Branch



Exit 59

Coralville, Iowa

354-3335

Pittsburgh Paints Decorating Center



1204 S. Gilbert Street
Phone 338-1161

For All Your Decorating Needs

LAREW COMPANY

**PLUMBING—HEATING
APPLIANCES and COOLING**

227 E. Washington

The Best Steak House

DOWNTOWN IOWA CITY
CORNER OF
DUBUQUE AND IOWA

VICTORY TO THE HAWKEYES!



RESTAURANT

... Featuring

- Char-Broiled Hamburgers
- Roast Beef-Ham-Pastrami
 - Shrimp & Clams
 - Hot Dogs
- ON TAP —
 - Lowenbrau
 - Millers (Light & Dark)
 - Foreign & Domestic Beers

HIGHWAY 6 WEST

CORALVILLE

CLOSE TO HAWKEYE STADIUM

The University of Iowa Athletic Staff



Duane Banks
Baseball Coach



Darrell Brown
Maintenance Supervisor



Francis Cretzmeyer
Track Coach



Ed Crowley
Head Trainer



Ron Fairchild
Equipment Manager



Harley Feldick
Team Physician



Don Gable
Wrestling Assistant



Francis Graham
Associate Athletic
Director



Phil Haddy
Assistant Sports
Information Director



Dick Holzaepfel
Gymnastics Coach



John Jermier
Assistant to the
Director



Lamont Kelley
Assistant Equipment
Manager



Gary Kurdelmeier
Wrestling Coach



Tony McAndrews
Basketball Assistant



Bill Munn
Academic Counselor



Lute Olson
Basketball Coach



Glenn Patton
Swimming Coach



Neil Schmitt
Gymnastics Assistan



John Streif
Assistant Trainer



Floyd Theard
Basketball Assistant



Ted Wheeler
Assistant to the
Director



George Wine
Sports Information
Director



John Winnie
Tennis Coach



Chuck Zwiener
Golf Coach

"His flight training was worth \$300,000. It didn't cost us a cent"

Mr. Walter A. Foley, Port Angeles, Washington



"Our son is a Navy jet pilot. And the way I figure it," says Mr. Foley, "if his flight training is worth more than a quarter million, he's got to be good."

If your son is a senior or college graduate who can qualify, the Navy will guarantee him a place in flight training school before he joins. If he's a sophomore or junior, our Aviation Reserve Officer Candidate Program reserves him a place in Naval aviation before he graduates.

If you think your son can qualify, suggest he see his Navy Recruiter.

Be Someone Special. Fly Navy.

JOSEPH E. CLEMENTS

Lieutenant Junior Grade, United States Navy

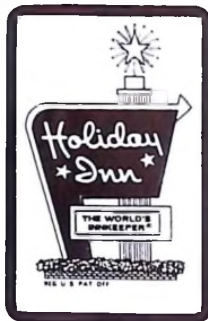
NAVY RECRUITING STATION
Colonial Park Bldg.

Suite 300, 1027 Hollywood Blvd.

Iowa City, Iowa 52240

Telephone: (319) 338-9358

Since 1962 the host to visiting teams and fans, the Holiday Inn of Iowa City is again proud to announce that we are host to all six visiting football teams in 1975.



Your Iowa City Holiday Inn offers:

*168 Beautiful Guest Rooms

*The Royal Coach Restaurant and Lounge

*Banquet/Meeting Facilities to 200

Holiday Inn®

I-80 at U.S. 218

354-1770



Clip this coupon
and enjoy
a free cup of hot coffee
Open 24 hours

708 First Ave., Exit 59, Coralville

Pagliai's Pizza Palace

302 East Bloomington
Phone 351-5073

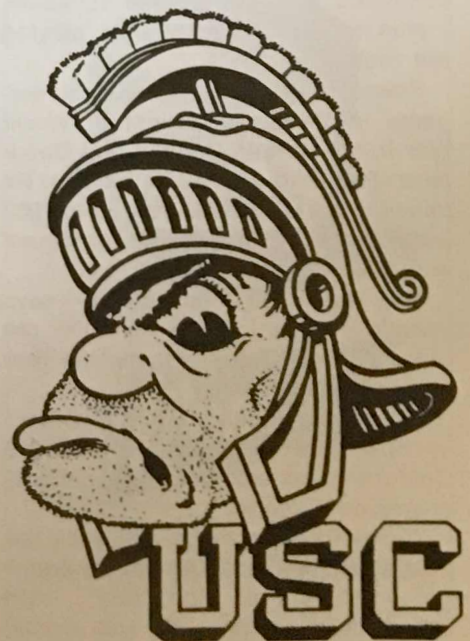
Seating For Over 100
Also Carry-Out Service

Hours: 4-1 Sun.-Thurs.
4-2 Fri.-Sat.

SOUTHERN CAL.



JOHN MCKAY
Athletic Director and
Head Football Coach



Trojan Spotlight

He Plays Football Like He's Going to War

Marvin Powell, USC's All-American offensive tackle candidate, approaches every game as if he were going to war. A timid, shy person outwardly, he has some deep thoughts inside.

"Since I'm at USC, I imagine I am going to battle in the Trojan wars," says Powell, who at 6-5, 268 pounds is well equipped for hand-to-hand combat. "I really like the game of football. It's the Spartan type of life I like to lead.

"Football is a lot like the army. I know, because I was brought up in a military atmosphere. I saw my father go off to war three times. If he could do it, I thought I could in my own way. I wanted to join ROTC at USC but it conflicted with my football schedule. I plan to join the army after playing pro football."

Powell's father, a retired first sergeant in the army, fought in World War II, the Korean Conflict, the Dominican Republic and Vietnam twice. He joined the army in 1943, retired in 1963 but joined again just to go to Vietnam and finally retired in 1970.

"He was a gung-ho soldier," says Powell. "I'm a lot like him. I'm the oldest son, so I guess that's the reason I take after him."

A first-year regular as a sophomore in 1974, Powell was an All-Pacific-8 Conference selection for the national champion Trojans.

"Powell has as much ability as our 1967 Outland Trophy winner (and now perennial All-Pro) Ron Yary," says Coach John McKay. "He was devastating last season and he should be much better this year. He just stiffens

the guys opposite him. His potential is unlimited."

Marvin has to play exceptionally just to live up to his own standards. His goal is to play a perfect game every time out.

"If I had to single out one quality an offensive lineman should have, it is poise. You are playing against someone that is doing the opposite of what you are and you must mirror him. If he goes one way, you must go

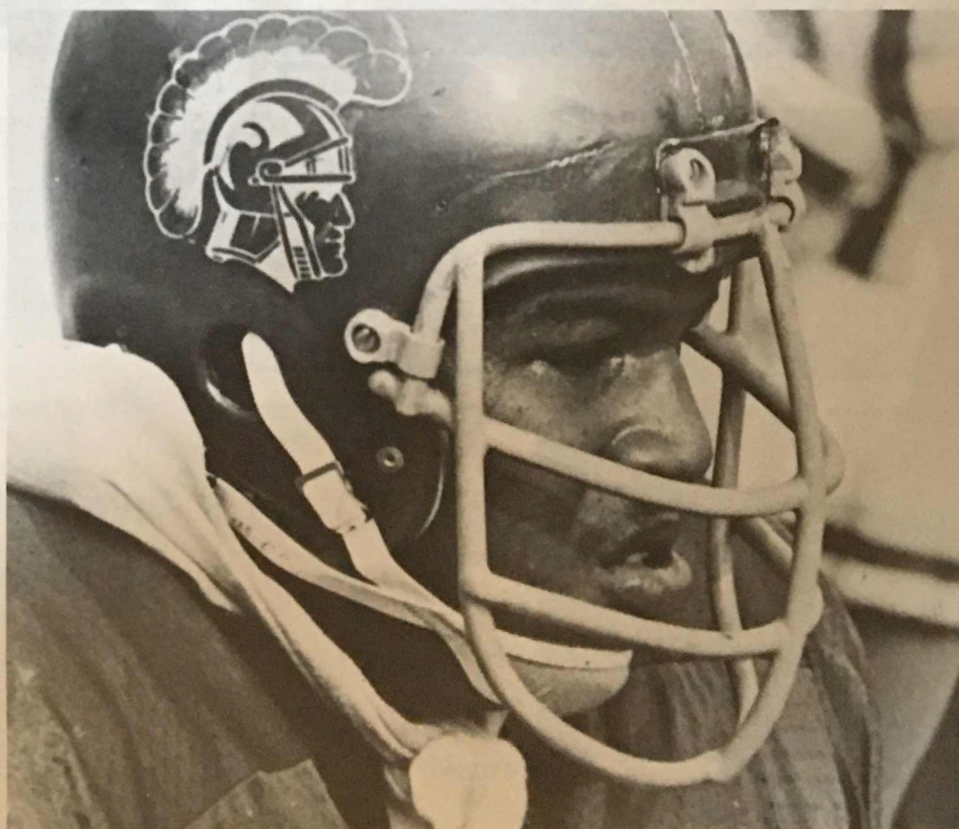
that way to block him. A lot of concentration is needed and intelligence, too. In Coach McKay's offense, you won't make it without both."

What makes Powell so awesome is amazing agility for his size. He became so nimble from endless games of basketball as a youth in North Carolina—where the hoop sport is king. Marvin played basketball as well as football at 71st High School in Fayetteville.

"I was mainly a basketball player until my senior year," he recalls. "I was recruited by the Atlantic Coast Conference schools for basketball. My friends and I played basketball eight and nine hours a day during the summer. It was only as a senior that I decided on football."

It looks like Powell made the right decision. He was picked on many of the pre-season All-American teams. But Marvin disregards those laurels.

"Lynn Swann (a 1973 USC All-American at flanker) told me that pre-season honors don't mean a thing," Powell says. "They are just guessing. Although it's nice, it's at the end that counts. Ask me January first how I feel. I could get embarrassed a couple of afternoons in between if I think about it."



Marvin Powell

Southern Cal. Trojans



Ricky Bell



Kevin Bruce



Ron Bush



Mario Celotto



Joe Davis



Shelton Diggs



Vince Evans



Dave Farmer



Jeff Flood



Donnie Hickman



Doug Hogan



Mike Howell



Mel Jackson



Gary Jeter



David Lewis



Dale Logie



Marvin Powell



Danny Reece



Tim Rhames



Dennis Thurman



You've put us on top

Three cheers for the mustard that outsells all the other brands combined. French's is Number One. Look around the stadium. See the winner in action.



we make your life delicious.

The R. T. French Company
One Mustard Street, Rochester, N. Y.

University of Iowa Songs

ON IOWA

On Iowa, proudly at the fore,
On, Iowa, on forevermore,
Ev'ry loyal son will give a rousing toast to you,
Ev'ry loyal daughter loves you true,
On, Iowa, with our wealth untold,
A heritage to us you did unfold,
Love of family, love of friend,
Love of country, too, makes us proud for what you
stand,
Our dear Old Gold.

IOWA FIGHT SONG

(Meredith Willson)

The word is "Fight! Fight! Fight! for IOWA,"
Let every loyal Iowan sing;
The word is "Fight! Fight! Fight! for IOWA,"
Until the walls and rafters ring (Rah! Rah!)
Come on and cheer, cheer, cheer for IOWA
Come on and cheer until you hear the final gun.
The word is "Fight! Fight! Fight! for IOWA,"
Until the game is won.

Paul Revere's PIZZA



FREE DELIVERY

Minute Man
Delivery Service

Beer—Soft Drinks

Carry out and Delivery Only
IOWA CITY - CORALVILLE

Hours:

Sun.-Thurs.—4:30-1:00 a.m. Fri.-Sat.—4:30-2:00 a.m.

440 Kirkwood Ave.

354-1552

**IOWA
BOOK**

- Iowa's Largest Selection of Books
- Calculators from Hewlett—Packard Texas Instruments
- Engineering and Art Supplies

Across from The Old Capitol

Open 9-5 Tues-Sat 9-9 Mondays

Closed 30 min. before Home Games



Sweatshirts

Glassware

Mugs

Pennants

See
Iowa Book
for
Iowa
Souvenirs



Budweiser®

Brewed by our, ^{nh}
Brewed by our, ^{nh}

Brewed by our...
Brewed by our...

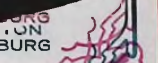
OCCUPIED.

... more cold Bud. Be right back

OCCUPIED
(Gone for more cold Bud®. Be right back.)

STAMPS
STAMPS
STAMPS

ANHEUSER-BUSCH, INC.



LIAMSBURG

ANHEUSER-BUSCH INC.

TV service technicians name Zenith for the two things you want most in color TV.



I. Best Picture.

In a recent nationwide survey of independent TV service technicians, Zenith was named, more than any other brand, as the color TV with the best picture.

Question: In general, of the color TV brands you are familiar with, which one would you say has the best overall picture?

Answers:

Zenith.....	36%
Brand A.....	20%
Brand B.....	10%
Brand C.....	7%
Brand D.....	6%
Brand E.....	3%
Brand F.....	2%
Brand G.....	2%
Brand H.....	2%
Brand I.....	1%
Other Brands.....	3%
About Equal.....	11%
Don't Know.....	4%

Note: Answers total over 100% due to multiple responses.

II. Fewest Repairs.

In the same survey, the service technicians named Zenith as the color TV needing the fewest repairs. By more than 2-to-1 over the next brand.

Question: In general, of the color TV brands you are familiar with, which one would you say requires the fewest repairs?

Answers:

Zenith.....	38%
Brand A.....	15%
Brand C.....	8%
Brand D.....	4%
Brand B.....	3%
Brand I.....	2%
Brand F.....	2%
Brand E.....	2%
Brand G.....	1%
Brand H.....	1%
Other Brands.....	4%
About Equal.....	14%
Don't Know.....	9%

We're proud of our record of building dependable, quality products. But if it should ever happen that a Zenith product doesn't live up to your expectations—or if you want details of the service technicians' survey—write to the Vice President, Consumer Affairs, Zenith Radio Corporation, 1900 N. Austin Avenue, Chicago, IL 60639.

The Bordeaux, Country French style, with beautiful simulated wood finish and genuine wood veneer top. Model SG2569R. Simulated TV picture.

ZENITH

100% SOLID-STATE

CHROMACOLOR II

The quality goes in before the name goes on.